

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ramon AXELROD</td><td>01/07/2008</td></tr><tr><td>Shai BERGER</td><td>01/07/2008</td></tr><tr><td>Eyal TELER</td><td>01/07/2008</td></tr></tbody></table>	Name	Execution Date	Ramon AXELROD	01/07/2008	Shai BERGER	01/07/2008	Eyal TELER	01/07/2008	
Name	Execution Date								
Ramon AXELROD	01/07/2008								
Shai BERGER	01/07/2008								
Eyal TELER	01/07/2008								
RECEIVING PARTY DATA									
Name:	AiSeek Ltd.								
Street Address:	7 Habonim St.								
City:	Ramat-Gan								
State/Country:	ISRAEL								
Postal Code:	52462								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12017695</td></tr></tbody></table>	Property Type	Number	Application Number:	12017695					
Property Type	Number								
Application Number:	12017695								
CORRESPONDENCE DATA									
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ATTORNEY DOCKET NUMBER:	Q99562								
NAME OF SUBMITTER:	Darryl Mexic								
Total Attachments: 1 source=ASSIGNMENT#page1.tif									

CH 12017695 \$40.00

PATENT

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REEL: 020396 FRAME: 0652

Assignment

Whereas, We, Ramon AXELROD, Shai BERGER, and Eyal TELER of Holon, Israel, Giv'at Shmu'el, Israel, and Jerusalem, Israel, respectively, hereinafter called assignor(s), have invented certain improvements in SYSTEM AND METHOD FOR THE GENERATION OF NAVIGATION GRAPHS IN REAL-TIME and filed a United States Provisional Patent Application therefor; and

Whereas, AiSeek Ltd., 7 Habonim St., Ramat-Gan, Israel 52462 (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 12/017,695 and Confirmation number 6822, filed January 22, 2008) the application number, confirmation number and filing date of said application when known.

Date: 7-JAN-08 AA
s/Ramon AXELROD
Date: 7-JAN-08 7
s/Shai BERGER
Date: 7-JAN-08 7
s/Eyal TELER

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)