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U.S. Department of Commerce
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To the Honorable Commissioner of Patent

original documents or copy thereof.

1. Name of conveying party(ies):

Luis Eduardo Bravo

Additional name(s) of conveying party(ies) attached?

[] Yes [X] No

Name: NCR Corporation

Street Address: 1700 South Patterson Boulevard

City: Dayton, OH 45479

Country: United States of America

Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of Conveyance:

[X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other _____

Execution Date: November 21, 2007

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is November 21, 2007

A. Patent Application No(s)

B. Patent No(s)

Additional numbers attached? [] Yes [X] No

Title: Method and Apparatus for Augmented Reality Shopping Assistant

NCR Docket No. 13710

MMB Docket No. 1001-0857

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul W. Martin

Internal Address: NCR Corporation
Law Department, IP Section

Street Address: 1700 S. Patterson Blvd.

City: Dayton State: OH Zip: 45479-0001

6. Total number of applications and patents involved

1

7. Total fee (37 CFR 3.41): \$ 40.00

[X] Enclosed
[] Authorized to be charged to deposit account

8. Deposit Account number: 13-0014

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James D. Wood
Name of Person Signing
Registration No. 43,285

Signature

January 11, 2008
Date

Total number of pages including cover sheet, attachments and document 3

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PATENT
REEL: 020400 FRAME: 0900

ASSIGNMENT OF UNITED STATES PATENT APPLICATION

WHEREAS, I, Luis Eduardo Bravo, a citizen of Brazil, have invented certain new and useful improvements in a **METHOD AND APPARATUS FOR AUGMENTED REALITY SHOPPING ASSISTANT**, Docket No. 13710, for which I have executed an application for Letters Patent of the United States on _____.

WHEREAS, NCR Corporation, a corporation of the State of Maryland, having its principal place of business in Dayton, Ohio, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and any and all foreign countries;

NOW, THEREFORE, be it known that in consideration of the sum of One Dollar (\$1.00) and of other valuable consideration, the receipt of which is hereby acknowledged, I do hereby sell, assign and transfer unto said NCR Corporation, its successors and assigns, the entire right, title and interest in and to the invention and improvements in any form or embodiment thereof, disclosed and claimed in said application, or which are disclosed and may be claimed; also the entire right, title and interest in and to any Letters Patent to be granted in the United States and its territorial possessions and in any and all foreign countries upon said invention in any form or upon any such improvements thereon, and in and to any and all divisions, reissues, continuations and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent on said application to the said NCR Corporation, of Maryland, its successors and assigns.

Further, I agree that I will communicate to said NCR Corporation, or its representatives, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to NCR Corporation, make all rightful oaths and generally to do everything possible to aid said NCR Corporation, its successors and assigns, to obtain and enforce protection for said invention in the United States and in any and all foreign countries.

Signed at DULUTH, GA, this 21st day of
NOVEMBER, 2007.

Luis Eduardo Bravo
Luis Eduardo Bravo