

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Seth Haberman	12/12/2007
RECEIVING PARTY DATA	
Name:	Visible World Inc.
Street Address:	527 West 34th Street
Internal Address:	6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11789406
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	WilmerHale LLP
Address Line 4:	New York, NEW YORK 10022
ATTORNEY DOCKET NUMBER:	2000522.142US2
NAME OF SUBMITTER:	Philip R. Poh
Total Attachments: 2 source=2000522_142US2_assignment#page1.tif source=2000522_142US2_assignment#page2.tif	

CH \$40.00 11789406

ASSIGNMENT

WHEREAS, I, Seth Habenman, residing at 1 West 85th Street, Apt. 7C., New York, New York 10024 USA, (the "Assignor") am the inventor of a certain new and useful invention and discovery, for which a patent application entitled "SYSTEMS AND METHODS FOR GENERATING MEDIA CONTENT USING MICROTRENDS" was filed with the United States Patent and Trademark Office on April 24, 2007 as U.S. Patent Application No. 11/789,406 ("the Application").

WHEREAS, Visible World, Inc., existing under the laws of the State of New York, having its principal office at 527 West 34th Street, 6th Floor, New York, New York 10001, which, together with its successors and assigns, is hereinafter called "Assignee," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

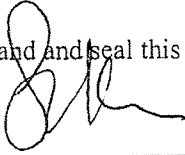
For valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby assign to Assignee all of Assignor's right, title and interest in and to the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any applications and/or patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application; any application that claims priority from the Application (including utility applications, divisionals, continuations, continuations-in-part, international applications and/or foreign regional and/or national applications); or any application based in whole or in part on any of the foregoing.

Assignor agree that such Assignor and Assignor's heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignor relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Assignor further agree that such Assignor will, without further compensation to Assignors during the term of such Assignor's employment by Assignee and thereafter for reasonable compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

Assignment
U.S. Patent Application No.: 11/789,406

Attorney Docket No.: 2000522.142-US2


IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 12th day of
December 2007 (Month/Year)


Seth Haberman

On this 12th day of December 2007 (Month/Year), Seth Haberman; personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth

WITNESS:

Printed Name:


Marina Steinberg

Residential Address:

119 Mackenzie St.
Brooklyn, NY 11235