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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Alexander L. Baytman	01/18/2008
Albert J. Ferrigno	01/18/2008
Charles R. Mahoney	01/18/2008
Konstantin Degtyarev	01/18/2008

RECEIVING PARTY DATA

Name:	MATTEL, INC.
Street Address:	333 Continential Boulevard
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245-5012

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11934999

CORRESPONDENCE DATA

Fax Number: (215)965-1331

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (215) 965-1330

Email: msalvato@panitchlaw.com

Correspondent Name: PANITCH SCHWARZE BELISARIO & NADEL LLP

Address Line 1: 2005 Market Street

Address Line 2: Suite 2200

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	276-127U1/MES
NAME OF SUBMITTER:	John Jamieson

Total Attachments: 5

PATENT REEL: 020406 FRAME: 0544

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ASSIGNMENT (PATENT APPLICATION)

WHEREAS, we, ("ASSIGNORS"):

<u>Inventor</u>	Citizenship	Address
Alexander L. Baytman	United States of America	13-19 Plymouth Drive Fair Lawn, NJ 07410
Albert J. Ferrigno	United States of America	112 Stratford Ave. Garden City, NY 11530
Charles R. Mahoney	United States of America	340 Irving Avenue South Orange, NJ 07079
Konstantin Degtyarev	United States of America	206 Valley Road River Edge, NJ 07661

having invented a certain new and useful invention entitled:

DOLL WITH TWO CONDUCTOR TETHERED REMOTE CONTROL

for which a United States non-provisional patent application is to be filed or has been filed on **November 5, 2007** under Patent Application No. **11/934,999**; and

WHEREAS, ("ASSIGNEE"):

Mattel, Inc., a corporation, having an address of 333 Continental Boulevard, El Segundo, California 90245.

is desirous of acquiring the entire right, title and interest in and to the invention throughout the United States and the world, and all right, title and interest in, to and under any and all Letters Patent of the United States and all countries throughout the world;

FOR GOOD and VALUABLE CONSIDERATION, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNORS, intending to be legally bound, do hereby:

AUTHORIZE said ASSIGNEE, or its representatives to insert above the filing date and application number of the application when these are known;

SELL, ASSIGN, TRANSFER and CONVEY to ASSIGNEE the whole and entire right, title and interest for the United States and its possessions and territories and all foreign countries in and to the invention which is disclosed in the above-identified patent application, and, in and to any and all patent applications related thereto including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all

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foreign countries on the invention; all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNOR(S) had this Assignment not been made; and specifically including all rights of priority created by the above patent application under any treaty, convention or law relating thereto;

AUTHORIZE and REQUEST the issuing authority to issue any and all United States and foreign patents granted on the invention to ASSIGNEE:

WARRANT and REPRESENT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by ASSIGNORS, and that the full right to convey the same as herein expressed is possessed by ASSIGNORS:

AGREE and UNDERTAKE, when requested and at the expense of ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, ASSIGNORS will execute all nonprovisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the invention; execute all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to ASSIGNEE all facts known to ASSIGNORS relating to the invention and the history thereof; and generally do everything possible which ASSIGNEE shall consider desirable for vesting title to the invention in ASSIGNEE, and for securing, maintaining and enforcing proper patent protection for the invention; all without further compensation to ASSIGNORS;

TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNORS and extending to the successors, assigns, and nominees of ASSIGNEE.

Alexander L. Baytman

Date

STATE OF New York

COUNTY OF BROWN

Before me, this /8/2 day of January, 2008, personally appeared Alexander L. Baytman known to be the person who is described in and who executed the above Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Jacqueline Cottiers Expires: Mpm 15, 2010

Notary Public - State of New York No. 01C06042167 Qualified in Bronx County My Commission Expires May 15, 2010

PATENT

REEL: 020406 FRAME: 0547

1/18/08	albert & Ferriso
Date	Albert J. Ferrigno
STATE OF New York COUNTY OF Bronx	: ss. :
Before me, this 18th day of known to be the person who is of	January 2008, personally appeared Albert J. Ferrigno described in and who executed the above Assignment, and he/she executed the same of his/her own free will for the purposes
therein set form.	Notary Public Cold
	My Commission Expires: MAY 15, 2010

Jacqueline Cottiers
Notary Public - State of New York
No. 01C06042167
Qualified in Bronx County
My Commission Expires May 15, 2010

1/18/04	Olmber R. b
Date	Charles R. Mahoney
STATE OF New York	: ss.
COUNTY OF Brony	:

Before me, this _____ day of _____ Anuary _ 2008 ____, personally appeared Charles R. Mahoney known to be the person who is described in and who executed the above Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Alpulur Coth
Notary Public

My Commission Expires: WAY 15 12, 2010

Jacqueline Cottiers
Notary Public - State of New York
No. 01C06042167
Qualified in Bronx County
My Commission Expires May 15, 2010

1/18/00	K. Deggara	
Date	Konstantin Degtyarev	
STATE OF New York COUNTY OF BRONX	: SS. :	

Before me, this ______ day of ______ day of _______, personally appeared Konstantin Degtyarev known to be the person who is described in and who executed the above Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

RECORDED: 01/24/2008

1xyrai y Fublic

My Commission Expires: MM 16,2010

Jacqueline Cottiers
Notary Public - State of New York
No. 01C06042167
Qualified in Bronx County
My Commission Expires May 15, 2010