

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Choong-hoon LEE</td> <td>12/17/2007</td> </tr> <tr> <td>Jun YAO</td> <td>12/17/2007</td> </tr> <tr> <td>Yong-kuk YOU</td> <td>12/17/2007</td> </tr> </tbody> </table>		Name	Execution Date	Choong-hoon LEE	12/17/2007	Jun YAO	12/17/2007	Yong-kuk YOU	12/17/2007
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Choong-hoon LEE	12/17/2007								
Jun YAO	12/17/2007								
Yong-kuk YOU	12/17/2007								
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	SAMSUNG ELECTRONICS CO., LTD.								
<b>Street Address:</b>	416, Maetan-dong, Yeongtong-gu								
<b>Internal Address:</b>	Gyeonggi-do								
<b>City:</b>	Suwon-si								
<b>State/Country:</b>	REPUBLIC OF KOREA								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12019279</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12019279				
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Application Number:	12019279								
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	(202)293-7860								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
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<b>ATTORNEY DOCKET NUMBER:</b>	Q103148								
<b>NAME OF SUBMITTER:</b>	Darryl Mexic								
Total Attachments: 1 source=ASSN#page1.tif									

CH \$40.00 12019279

**PATENT**

## Assignment


Whereas, We, Choong-hoon LEE, Jun YAO, and Yong-kuk YOU of Seoul, Republic of Korea, Suwon-si, Republic of Korea, and Seoul, Republic of Korea, respectively, hereinafter called assignors, have invented certain improvements in METHOD OF INSTALLING SOFTWARE FOR USING DIGITAL CONTENT AND APPARATUS FOR PLAYING DIGITAL CONTENT and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_; and


Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;


Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number \_\_\_\_\_ and Confirmation number \_\_\_\_\_, filed \_\_\_\_\_) the application number and filing date of said application when known.

Date: Dec. 17, 2007   
s/Choong-hoon LEE

Date: Dec. 17, 2007   
s/Jun YAO

Date: Dec. 17, 2007   
s/Yong-kuk YOU

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)