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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
George Rzevski	05/31/2007
Peter Skobelev	05/31/2007

RECEIVING PARTY DATA

Name:	Magenta Corporation Ltd.
Street Address:	Gainsborough House
Internal Address:	59-60 Thames Street
City:	Windsor, Berkshire
State/Country:	UNITED KINGDOM
Postal Code:	SL4 1TX

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10503372

CORRESPONDENCE DATA

Fax Number: (978)341-0136

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 978-341-0036

Email: jane.morgan@hbsr.com Correspondent Name: Timothy J. Meagher, Esq.

Address Line 1: 530 Virginia Road Address Line 2: P.O. Box 9133

Address Line 4: Concord, MASSACHUSETTS 01742-9133

ATTORNEY DOCKET NUMBER:	3777.1000-000

NAME OF SUBMITTER: Jane Morgan

Total Attachments: 3

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REEL: 020416 FRAME: 0495

PATENT

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PATENT REEL: 020416 FRAME: 0496

Joint

ASSIGNMENT

WHEREAS, we, George Rzevski and Peter Skobelev, have invented a certain improvement in Agent, Method and Computer System for Negotiating in a Virtual Environment described in an application for Patent,

the specification of which is about to be filed in the United States Patent Office (use for utility (37 CFR § 1.53(b)) and design filings only);
is about to be filed in the United States Patent Office as a Provisional Application
the specification of which is United States Application No. [], filed [];
the specification of which is a Patent Cooperation Treaty Application, International Application No. PCT/GB03/00443, filed February 3, 2003, which designates the United States of America and assigned United States Application No. 10/503,372;
which was patented under United States Patent No. [].

WHEREAS, Magenta Corporation Ltd. (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the United Kingdom, and having a usual place of business at Gainsborough House, 59-60 Thames Street, Windsor, Berkshire SL4 1TX, United Kingdom desires to acquire an interest therein in accordance with agreements duly entered into with us:

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with the entire right, title and interest in and to said application and such Letters Patent as may issue on said invention; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. We hereby acknowledge that this assignment, being of the entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein; I hereby expressly authorize the filing of an International Patent Application under the Patent Cooperation Treaty which corresponds to and claims the priority of the above-identified application;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of any future applications including substitution, reissue, divisional or continuation applications, and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved;

AND, we do hereby authorize and request each Patent Office and the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said invention to said ASSIGNEE, its successors, assigns, and legal representatives.

Inventor	George Rzevski Date 3/ May 200
Address	3 Ashbourne Close
adanta Anandori	London W5 3EF, England
Witness Signature Print Witness Nam	Pela Pkokeles
Address RU	SSIA 443110 SAMARA, NOVO-SADOVAJI
Witness Signature	Tolowa Roady
Address	

Inventor Date 31 May 2007 Peter Skobelev
Address Novo-Sadovaya Street 38, Flat 57
Samara, 443110, Russia
Witness Signature Alynamy Signature
Witness Signature Anna Chugunova Print Witness Name Anna Chugunova
Address Osipenkostreet 37, Plat 41
Samora, 443110, Russia
Witness Signature (ACB)
Print Witness Name Lyndmila Goloushkova
Address Pervomaiskaya Street 39, Flat 1
Print Witness Name Lyndmila Goloushkova Address Pervomaiskaya Street 39, Flat 1 Pokrovka Village, Neffegorsky region, Samara region
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