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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
K2A, Inc.	01/15/2008

RECEIVING PARTY DATA

Name:	K2A LLC	
Street Address:	1220 N. Main Street	
Internal Address:	Suite #4	
City:	Springville	
State/Country:	UTAH	
Postal Code:	84663	

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	60456882
PCT Number:	US0408739
Application Number:	10550502

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	067762-010150
NAME OF SUBMITTER:	Steve P. Hassid

PATENT REEL: 020418 FRAME: 0417

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> PATENT REEL: 020418 FRAME: 0418

ASSIGNMENT

WHEREAS, **K2A**, **INC.**, having a place of business at 1220 N. Main Street, Suite #4, Springville, Utah 84663, the ASSIGNOR herein, is the owner of the invention and improvements entitled **JUCARA AND ACAI FRUIT-BASED DIETARY SUPPLEMENTS**, for which a provisional application for letters patent of the United States was filed on March 21, 2003 and assigned Application Serial Number **60/456;882**; a PCT application for letters patent with the Patent Cooperation Treaty Office was filed on March 22, 2004 and assigned Application Serial Number **PCT/US04/08739**; and a National Stage application for letters patent of the United States was filed on June 16, 2006 and assigned Application Serial Number **10/550,502**; and

WHEREAS, **K2A** LLC is a corporation organized and existing under the laws of the state of Utah, having a place of business at 1220 N. Main Street, Suite #4, Springville, Utah 84663, the ASSIGNEE herein, desires to document its ownership of the entire right, title and interest in and to said inventions, applications and Letters Patent to be granted and issued thereon;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to us paid, and other valuable consideration, the receipt and legal sufficiency of all of which is hereby acknowledged, we, the said ASSIGNORS, acknowledge that we have transferred and do hereby sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said inventions and all improvements thereon, in and to said application for Letters Patent thereon, in and to applications pertaining to or based upon said inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

We do hereby acknowledge that we have agreed, and do hereby agree, that we will, at the request of said ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

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PATENT REEL: 020418 FRAME: 0419

Docket No. 067762-010100/US 067762-010150/WO 067762-010151/US

And for the above-named considerations, we do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained. Dated: /S Jan 1042 1068 KENNETH A. MURDOCK PRESIDENT, K2A, INC. STATE OF UTAH COUNTY OF UTAH _ personally appeared KENNETH A. MURDOCK, X personally known to me or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument. LORRAINE R CLARK MINESS my hand and official seal.

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SV 346,250,274v1

RECORDED: 01/25/2008

PATENT REEL: 020418 FRAME: 0420