UNUS #07-0091-UNI; DM7626(V) (MT)		
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
NAME OF CONVEYING PARTY(IES):	2. NAME AND ADDRESS OF RECEIVING PARTY(IES):	
Luis Ernesto RIBADENEIRA-MEJIA	NAME: Conopco, Inc., d/b/a UNILEVER	
Adrian Barclay CAROEN	STREET ADDRESS: 700 Sylvan Avenue	
ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [ ] NO [XX]	CITY: Englewood Cliffs STATE: NJ ZIP: 07632	
	ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [ ] NO [XX]	
3. NATURE OF CONVEYANCE:		
[XX] ASSIGNMENT [ ] SECURITY AGREEMENT [ ] MERGER [ ] CHANGE OF NAME [ ] OTHER EXECUTION DATE: November 26, 2007; November 30, 2007		
4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/293,389 FILED: November 20, 2007		
IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:		
A. PATENT APPLICATION NO.(S): 29/293,389	B. PATENT NO.(\$)	
ADDITIONAL NUMBERS ATTACHED? [ ] YES [XX] NO		
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER INTELLECTUAL PROPERTY GROUP, 700 SYLVAN AVENUE, ENGLEWOOD CLIFFS, NEW JERSEY 07632		
6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1		
7. TOTAL FEE (37 CFR 3.41): \$40.00 [ ] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.		
8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)		
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TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.  MILTON L. HONIG, ATTORNEY FOR ARPLICANT(S) REGISTRATION NO. 28,617		
TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 6		
OMB NO. 0651-0011 (EXP. 4/94)		

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### DM7626(V)/US

## <u>ASSIGNMENT</u>

WHEREAS, IWE,

therefrom:

Luis Ernesto RIBADENEIRA MEJIA Conopco Inc. d/b/a UNILEVER, 55 Commerce Drive, Trumbull, Connecticut 06611, United States of America

Adrian Barday CAROEN Seymour Powell Ltd, 327 Lillie Road, London, SW6 7NR, United Kingdom

have invented certain improvements in:

CAP
(bearing Attorney's Docket Number: DM7626), which is found in
[Check and complete (a), (b) or (c)]
(a) U.S. patent application executed on
(b) X To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
U.S. application Serial No. 29/293, 389 filed on November 20, 2007
(c) International Application No
AND WHEREAS, Unilever N.V., a Dutch company, Weena 455, 3013 AL Rotterdam, Netherlands desires to acquire the entire right title and interest in and to the

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Unilever N.V., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Unilever N.V., its successors and assigns.

aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue

AND I/We do hereby authorize and request the Commissioner of Patents to Issue the said Letters Patent of the United States to said Unilever N.V., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Unilever N.V., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings

Notarise/Apostille

Dated:

which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Unilever N.V., its successors and assigns, may be necessary in this country fully to secure to said Unilever N.V.. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

3<u>0 nov 2007</u> (2)

Dated: \_\_\_\_\_ (1) \_\_\_\_\_Inventor - Luis Ernesto RIBADENEIRA MEJIA

Inventor - Adrian Barclay CAROEN

REEL: 020427 FRAME: 0363

DM7626(V)/US

#### ASSIGNMENT

WHEREAS, I/WE,

Luis Ernesto RIBADENÉIRA MEJIA Conopco Inc. d/b/a UNILEVER, 55 Commerce Drive, Trumbull, Connecticut 06611, United States of America

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J.S. application Serial No. $\frac{29/293}{389}$ , $\frac{389}{100}$ filed on November 20, $\frac{296}{100}$	27 -
c) International Application No	_
AND WHEREAS Unitever N.V., a Dutch company , Weena 455, 3013 AL	

AND WHEREAS, Unilever N.V., a Dutch company, viveena 455, 5013 AL Rotterdam, Netherlands desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Unilever N.V., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Unilever N.V., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Unilever N.V., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Unilever N.V., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings

Notarise/Apostille

which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Unilever N.V., its successors and assigns, may be necessary in this country fully to secure to said Unilever N.V.. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

Dated: \_\_\_\_\_\_\_(2) Inventor - Adrian Barclay CAROEN

Notarise & Apostille

REEL: 020427 FRAME: 0365



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Luis Ernesto Ribadeneira Mejia, c/o Conopco Inc. d/b/a Unilever, 55
   Commerce Drive, Trumbull, Connecticut 06611, United States of America;
- Mr Adrian Barclay Caroen, c/o Seymour Powell Ltd, 327 Lillie Road, London, SW6 7NR, United Kingdom.

Rotterdam, 15 January 2008



- 1. (Convention de la Haye du 5 Octobre 1961)
  Country: NETHERLANDS
  This public document
- 2. has been signed by mr V.J.A.J.C. van Heeswijk

10 /Signaphre

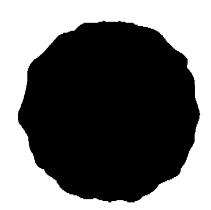
- acting in the capacity of notary
- bears the seal/stamp of mr V.J.A.J.C. van Heeswijk at Rotterdam certified
- 5. at Rotterdam 6. the 15 januari 2008

7. by the Clerk of the District Court

8. (Griffier van de Rechtbank)

8. No. HA RP 08-217-12

9. Seal/stamp





Unilever Patent Group 700 Sylvan Avenue Englewood Cliffs, New Jersey 07632 Fax. Tel.: 201-894-2400 Direct Line 201-894-2141 E-mail: Michele.Trapp@unilever.com

# FAXTRANSMITTAL

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