PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

<table>
<thead>
<tr>
<th>Name</th>
<th>Execution Date</th>
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<tbody>
<tr>
<td>Hy Si BUI</td>
<td>01/09/2008</td>
</tr>
<tr>
<td>Ann Marie Rohmeyer</td>
<td>01/14/2008</td>
</tr>
<tr>
<td>Padraig McDermott</td>
<td>01/21/2008</td>
</tr>
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RECEIVING PARTY DATA

<table>
<thead>
<tr>
<th>Name</th>
<th>L'OREAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Street Address:</td>
<td>14 Rue Royale</td>
</tr>
<tr>
<td>City:</td>
<td>Paris</td>
</tr>
<tr>
<td>State/Country:</td>
<td>FRANCE</td>
</tr>
<tr>
<td>Postal Code:</td>
<td>75008</td>
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PROPERTY NUMBERS Total: 1

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<tr>
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<th>Number</th>
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<tbody>
<tr>
<td>Application Number</td>
<td>11972143</td>
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</tbody>
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CORRESPONDENCE DATA

Fax Number: (732)680-5509

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 732 680 5544
Email: dlapp@rd.us.oreal.com

Correspondent Name: Steve Trzaska - L'Oreal USA - Patents

Address Line 1: 30 Terminal Avenue
Address Line 4: Clark, NEW JERSEY 07066

ATTORNEY DOCKET NUMBER: OA07013 US BN

NAME OF SUBMITTER: Steven Trzaska

Total Attachments: 4
source=Assignment for OA07013#page1.tif
source=Assignment for OA07013#page2.tif
1. Name of conveying party(ies):
   Hy Si Bui (January 9, 2008)
   Ann Marie Rohmeyer (January 14, 2008)
   Padraig mcDermott (January 21, 2008)

2. Name and address of receiving party(ies):
   Name: L'OREAL
   Address: 14 RUE ROYALE
            75008 PARIS
            FRANCE
   City: __________________ State/Prov.: __________
   Country: ________________ ZIP: __________

3. Nature of conveyance:
   ☑ Assignment
   ☑ Security Agreement
   ☑ Change of Name
   ☑ Other ________
   Execution Date: In parentheses after inventors names

4. Application number(s) or patent numbers(s):
   If this document is being filed together with a new application, the execution date of the application is:
   Patent Application No. 11/972,143
   Filing date January 10, 2008

5. Name and address of party to whom correspondence concerning document should be mailed:
   Name: Steve Trzaska
   Registration No. 36,296
   Address: Customer No. 51569

   City: __________________ State/Prov.: __________
   Country: ________________ ZIP: __________

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): $ 40.00
   ☑ Enclosed - Any excess or insufficiency should be credited or debited to deposit account
   ☑ Authorized to be charged to deposit account

8. Deposit account number:
   50-3477
   (Attach duplicate copy of this page if paying by deposit account)

   To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

   Steven Trzaska
   Name of Person Signing
   Signature
   January 29, 2008
ASSIGNMENT OF UTILITY APPLICATION

Whereas, I, Hy Si Bui

47 Hedgerow Street, Piscataway, New Jersey, 08854

hereafter referred to as assignor, have with others invented certain new and useful improvements in

Cosmetic composition comprising a block copolymer, a tackifier, a silsesquioxane wax and/or resin

[ ] for which an application for a United States Letters Patent was filed on

Application Number 11/972, 143

[ ] for which an application for a United States Letters Patent was executed by me on


Whereas, L’ORÉAL

a corporation of France herein referred to as “assignee” whose mailing address is

14, rue Royale; 75008 Paris; FRANCE

is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars ($ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I, as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional Applications No. 60/880,276 and 60/880,283, filed January 12, 2007, and in the invention disclosed thereto in all countries of the world including the right to claim priority or benefit of said Applications No. 60/880,276 and 60/880,283 pursuant to any law or treaty in the countries of the world.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

Date: 01/09/08

(Signature)

State of New Jersey SS:

County of Union

On this 9th day of January, 2008 before me personally came the above-named Hy Si Bui, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.

App. (Notary Public)

*Total of 3 forms are submitted.
ASSIGNMENT OF UTILITY APPLICATION

Whereas, I, Ann Marie Rohmeyer
45 Heritage Drive, Englishtown, New Jersey 07726
hereafter referred to as assignor, have with others invented certain new and useful improvements in
Cosmetic composition comprising a block copolymer, a tackifier, a silesquioxane wax and/or resin
for which an application for a United States Letters Patent was filed on January 18, 2008
Application Number 11/972,143
and

Whereas, L'ORÉAL
a corporation of France herein referred to as "assignee" whose mailing address is
14, rue Royale, 75008 Paris; FRANCE
is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars ($1.00), the receipt whereof
is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said
assignee my entire right, title and interest for the United States of America and all other countries in and to said
invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part,
substitute or reissue applications and patents applied for or granted therefor in the United States of America and all
other countries, for said invention, including without limitation all applications and patents for said invention claiming
priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such
priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all
patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest
therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant
without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications
for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate
to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever
requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may
become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid
assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the
expenses incident to said applications to be borne and paid by said assignee.

I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional Applications
No. 60/880,276 and 60/880,283, filed January 12, 2007, and in the invention disclosed thereto in all countries of the
world including the right to claim priority or benefit of said Applications No. 60/880,276 and 60/880,283 pursuant to
any law or treaty in the countries of the world.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application
when known.

x 11/4/08
(Date)

Ann Marie Rohmeyer
(Signature)

State of New Jersey SS:

County of Union

On this 14th day of January 2008 before me personally came the above-named Ann Marie Rohmeyer, to me personally known as the individual who executed the foregoing instrument, who acknowledged to
me that the same was executed by him/her of his/her own free will for the purposes therein set forth.

Delphine Lapp-Pinkowski
(Notary Public)

*Total of 3 forms are submitted.*
ASSIGNMENT OF UTILITY APPLICATION

Whereas, I, Padraig McDermott of 15 Route des Gardes, 92190 Meudon, France hereafter referred to as assignor, have with others invented certain new and useful improvements in Cosmetic composition comprising a block copolymer, a tackifier, a silsesquioxane wax and/or resin

[ ] for which an application for a United States Letters Patent was filed on [ ]
Application Number 11/972, 143

[ ] for which an application for a United States Letters Patent was executed by me on ______________.

Whereas, L'ORÉAL a corporation of France herein referred to as "assignee" whose mailing address is 14, rue Royale; 75008 Paris; FRANCE is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum one dollar ($1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforementioned utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforementioned utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional Applications No. 60/880,276 and 60/880,283, filed January 12, 2007, and in the invention disclosed thereto in all countries of the world including the right to claim priority or benefit of said Applications No. 60/880,276 and 60/880,283 pursuant to any law or treaty in the countries of the world.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

[ ] 21 - JAN - 2008

(name of person executing assignment)

Witness

Typed Name of Witness

RECORDED: 01/29/2008

REEL: 020432 FRAME: 0981