PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Emma Sherras Bracey	12/19/2007

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company	
Street Address:	One Procter & Gamble Plaza	
Internal Address:	Attn: Chief Patent Counsel	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45202	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29297193

CORRESPONDENCE DATA

Fax Number: (513)634-3848

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5136342673

Email: brinkman.bj@pg.com

Correspondent Name: The Procter & Gamble Company

Address Line 1: 6250 Center Hill Avenue
Address Line 2: Central Docketing -Box 412
Address Line 4: Cincinnati, OHIO 45224

NAME OF SUBMITTER: Jason J. Camp

Total Attachments: 2

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PATENT REEL: 020438 FRAME: 0971

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **SURFACE INDICIA FOR AN ABSORBENT ARTICLE OR A PACKAGE THEREFOR**, Attorney's Docket No. **D-1280** and filed in the United States Patent Office as Number **29/297,193** on **November 6, 2007** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Emma Sherras Bracey of 331 Milton Street, Cincinnati, Ohio 45202

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number _29/297,193_ (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

PATENT REEL: 020438 FRAME: 0972

Latil J. St.
Notary Public/Witness

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Enma Sherras Bracey State of County of

On this $\frac{Q}{}$ day of $\frac{December}{}$, 200 $\frac{1}{}$, before me personally appeared Emma Sherras Bracey, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

KATIE L. STUART Notary Public, State of Ohio My Commission Expires 05-14-11

PATENT

RECORDED: 01/30/2008 REEL: 020438 FRAME: 0973