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1. Name of conveying parties:

SHIN, Yong-Jin

LEE, Hyoung-Rae

Additional name(s) of conveying party(ies) attached?

☐ Yes☒ No

2. Name and address of receiving party:

Name: SAMSUNG ELECTRONICS CO., LTD.

Address: 416, Maetan-dong, Yeongtong-gu, Suwon-si,
Gyeonggi-do, Korea

Additional name(s) of receiving party(ies) attached?

☐ Yes☒ No

3. Nature of Conveyance:



Assignment



Merger



Security Agreement



Change of Name



Other _____

Execution Date: January 24, 2008

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 11/861,007Title: DISPLAY APPARATUS AND METHOD OF
DRIVING THE SAME

B. Patent No.(s)

Additional numbers attached?



Yes



No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David W. HeidInternal Address: MACPHERSON, KWOK CHEN & HEID LLPStreet Address: 2033 Gateway Place, Suite 400City San Jose State CA Zip 951106. Total number of applications and patents involved: One (1)7. Total fee (37 CFR 3.41): \$40.00

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David W. Heid, Reg. No. 25,875
 Name of Person Signing


 Signature

Jan 31, 2008
 Date
Total number of pages comprising cover sheet: 1

CH \$40.00 502257 11861007

Attorney Docket No. AB-2494 US

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

SHIN, YONG-JIN	of	#1203, Samsung Crystal Cheongok dong, Myeongam-ri, Tangjeong-myeon, Asan-si, Chungcheongnam-do, Republic of Korea
LEE, HYOUNG-RAE	of	#303, Jeongin House, 1924, Dujong-dong, Asan-si, Chungcheongnam-do, Republic of Korea

hereby sell, assign and transfer to **SAMSUNG ELECTRONICS CO., LTD**, a corporation, having a place of business at **416, Mactan 3-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea**, its successors and assigns, the entire right, title and interest throughout the world in our invention in

DISPLAY APPARATUS AND METHOD OF DRIVING THE SAME

for which we filed a United States patent application on September 25, 2007, which now has Serial No. 11/861,007, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications: we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 24 day of January, 2008.

SHIN, YONG-JIN

WITNESSED:

Signature_____
Date_____
Type or print name of witness

Attorney Docket No. AB-2494 US

Executed this 24 day of January, 2008.



LEE, HYOUNG-RAE

WITNESSED:

Signature

Date

Type or print name of witness