

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Joon-Hee Jeon</td><td>11/02/2007</td></tr><tr><td>Vincent Dureau</td><td>10/25/2007</td></tr><tr><td>Steve Dale Benting</td><td>10/25/2007</td></tr><tr><td>Zhenhai Lin</td><td>11/05/2007</td></tr><tr><td>Michael W. Miller</td><td>10/26/2007</td></tr><tr><td>Manish G. Patel</td><td>10/25/2007</td></tr></tbody></table>	Name	Execution Date	Joon-Hee Jeon	11/02/2007	Vincent Dureau	10/25/2007	Steve Dale Benting	10/25/2007	Zhenhai Lin	11/05/2007	Michael W. Miller	10/26/2007	Manish G. Patel	10/25/2007	
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Michael W. Miller	10/26/2007														
Manish G. Patel	10/25/2007														
RECEIVING PARTY DATA															
Name:	Google Inc.														
Street Address:	1600 Amphitheatre Parkway														
City:	Mountain View														
State/Country:	CALIFORNIA														
Postal Code:	94043														
PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11844883</td></tr></tbody></table>	Property Type	Number	Application Number:	11844883											
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Application Number:	11844883														
CORRESPONDENCE DATA															
Fax Number:	(877)769-7945														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
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ATTORNEY DOCKET NUMBER:	16113-0316001														

CH \$40.00 11844883

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PATENT
REEL: 020464 FRAME: 0663

NAME OF SUBMITTER:

John A. Dragseth

Total Attachments: 7

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PATENT

REEL: 020464 FRAME: 0664

ASSIGNMENT


For valuable consideration, we, JOON-HEE JEON of 17576 SE 55th Street, Bellevue, WA 98006, VINCENT DUREAU of 3519 South Court, Palo Alto CA 94306, STEVE DALE BENTING of 25 Rodeo Ave, #36, Sausalito, CA 94965, ZHENHAI LIN, of 12234 NE 20th 130th 3-2 Way, Apt. H302, Kirkland, WA 98034, MICHAEL W MILLER of 3173 Morris Dr, Palo Alto, CA 94303, MANISH G. PATEL of #4014, 100 N. Whisman Road, Mountain View, CA 94043, hereby assign to Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled MEDIA-BASED RECOMMENDATIONS, filed 8/24/2007, and assigned U.S. Serial Number 11/844,883, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney's Docket No.: 16113-316001
Client's Ref. No.: GP-1103-14-US



JOON-HEE JEON

Witnessed by:



Signature

Date: 11/2/07

Tim Hollingsworth
Typed or Printed Name

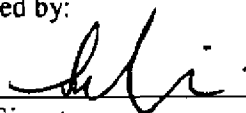
1400 Boren Ave, Apt 320
Seattle WA 98101
Witness Address

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Client's Ref. No.: GP-1103-14-US



VINCENT DUREAU

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Signature

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Aly Makishine

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Witness Address

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Attorney's Docket No.: 16113-316001
Client's Ref. No.: GP-1103-14-US



STEVE DALE BENTING

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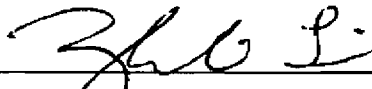


Signature

Date: 10/25/07

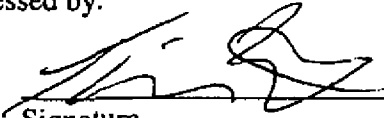
Alyson Makishima
Typed or Printed Name

4783 Lyric Lane
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Witness Address



ZHENHAI LIN

Witnessed by:



Signature

Date: 11/5/2007

Tim Hollingsworth

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Attorney's Docket No.: 16113-316001
Client's Ref. No.: GP-1103-14-US



MICHAEL W MILLER

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Date: 10/26/07

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Scanned 11/28/2007

Attorney's Docket No.: 16113-316001
Client's Ref. No.: GP-1103-14-US


MANISH G. PATEL

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Date: 10/25/07

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