

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John Andrew SINCLAIR	02/05/2008
RECEIVING PARTY DATA	
Name:	Sony Ericsson Mobile Communications AB
Street Address:	Nya Vattentorget
City:	Lund
State/Country:	SWEDEN
Postal Code:	SE-221 88
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11941306
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ATTORNEY DOCKET NUMBER:	SSTRP0118US
NAME OF SUBMITTER:	Warren A. Sklar
Total Attachments: 2	
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OP \$40.00 11941306

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned:

Inventor Name:	Address:
John Andrew SINCLAIR	2B Enterprise House Tudor Grove, E9 7QL Batemans Row, EC2A 3HH London, United Kingdom

hereby sell(s) and assign(s) to Sony Ericsson Mobile Communications AB, (the "Assignee") a company of Sweden having a place of business at Nya Vartentorget, SE-221 88 Lund, Sweden its successors and assigns, the entire worldwide right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries, in and to:

i) the invention(s) and/or improvement(s) entitled:

USER INTERFACE, APPARATUS, METHOD, AND COMPUTER PROGRAM FOR VIEWING OF CONTENT ON A SCREEN

for which a patent application is filed concurrently herewith, or was filed on November 16, 2007 under serial number 11/941,306. (I/We authorize the appointed U.S. patent attorneys and agents the power to insert the serial number and filing date of the application now identified by the attorney docket number and title set forth above):

ii) said patent application;

iii) any and all provisional patent applications on which priority is claimed;

iv) any and all related patent application(s) in the United States or a country foreign thereto, including continuations, continuations-in-part, divisionals, conversions, renewals, substitutes, reissues, reexaminations, extensions, non-provisional applications, convention, International (e.g. Patent Cooperation Treaty (PCT)) and other applications based in whole or in part upon said invention(s) or upon said application(s);

v) any and all Letters Patent, renewals, reissues, reexamination certificates and extensions of Letters Patent granted for said invention(s) or upon said application(s); and

vi) every priority right that is or may be predicated upon or arise from said invention(s), said application(s) and said Letters Patent.

I/We additionally authorize the Assignee to file patent applications in my/our name for Letters Patent in any country (by international convention, treaty or otherwise), to be held and enjoyed by the Assignee, its successors and assigns, to the full end of the term or terms for which Letters Patent respectively may be granted, reissued, reexamined or extended, as fully and entirely as the same would have been held and enjoyed by me/us had this Assignment and transfer not been made.

I/We also appoint Sony Ericsson Mobile Communications AB as my/our common representative to represent me/us before all the competent International Authorities in connection with any and all international applications.

I/We hereby authorize the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to the Assignee in accordance herewith.

I/We hereby covenant that I/we have the full right to convey the entire interests herein assigned, and that I/we have not executed and will not execute any agreement in conflict herewith and that such assigned rights are not encumbered by any grant, license, or other right previously given.

I/We agree that each time a request is made, and without undue delay, I/we will execute and deliver all such papers as may be necessary or desirable to perfect the title in and to said invention(s), said application(s) and said Letters Patent, to the Assignee, its successors or assigns.

I/We agree, without undue delay, to undertake all reasonable acts to assure that said invention(s), patent application(s) and Letters Patent shall be held and enjoyed by the Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly: to execute and deliver to the Assignee all lawful documents including petitions, specifications, oaths, declarations, powers of attorney, assignments, invention disclaimers, and lawful affidavits in form and substance which may be requested by the Assignee; to furnish the Assignee with all facts relating to said invention(s) or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may be useful for establishing the facts of conception, disclosure and reduction to practice of said invention(s); and to testify in any proceedings relating to said invention(s), patent application(s) and Letters Patent.

I/We hereby sell, assign and transfer unto the Assignee the authority to revoke power(s) of attorney executed by me/us in connection with this application and to appoint a new power of attorney in place thereof.



John Andrew SINCLAIR

05/02/08
Date



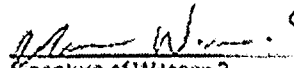
Signature of Witness 1

YUMIKO ISHII

Name of Witness 1

05-02-2008

Date



Signature of Witness 2

MARCUS WAGNER

Name of Witness 2

05-02-2008

Date