

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Young-chan KIM	01/18/2008
Hwa-jun DU	01/18/2008
Cheon-yong CHO	01/18/2008
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan-dong, Yeongtong-gu
Internal Address:	Gyeonggi-do
City:	Suwon-si
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12026037
CORRESPONDENCE DATA	
Fax Number:	(202)293-7860
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-293-7060
Email:	pharris@sughrue.com
Correspondent Name:	SUGHRUE MION, PLLC
Address Line 1:	2100 PENNSYLVANIA AVENUE, N.W.
Address Line 2:	SUITE 800
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20037
ATTORNEY DOCKET NUMBER:	Q105278
NAME OF SUBMITTER:	Darryl Mexic
Total Attachments: 1 source=ASSN#page1.tif	

CH \$40.00 12026037

PATENT

500456489

REEL: 020465 FRAME: 0914

Assignment

Whereas, We, Young-chan KIM of Uiwang-si, Republic of Korea; Hwa-jun DU of Anyang-si, Republic of Korea and Cheon-yong CHO of Yongin-si, Republic of Korea, respectively, hereinafter called assignors, have invented certain improvements in METHOD FOR CONTROLLING DISPLAY FOR INITIAL SETTING AND DISPLAY DEVICE USING THE SAME and executed an application for Letters Patent of the United States of America therefor on _____; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number, confirmation number, and filing date of said application when known.

Date: January 18, 2008
s/Young-chan KIM

Date: January 18, 2008
s/Hwa-jun DU

Date: January 18, 2008
s/Cheon-yong CHO

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)