

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Steven W. Keating	01/14/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MITCHELLACE, INC.
<b>Street Address:</b>	830 Murray Street
<b>Internal Address:</b>	P.O. Box 89
<b>City:</b>	Portsmouth
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45662
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29299996
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(330)244-1173
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	1008063US1AD
<b>NAME OF SUBMITTER:</b>	Joseph A. Sebolt
<b>Total Attachments: 2</b>	
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**OP \$40.00 29299996**

## ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (1.00), and of other good and valuable consideration paid to the undersigned Assignor, by the Assignee, **MITCHELLACE, INC.**, a corporation organized under the laws of the State of **Ohio**, having a business address of **830 Murray Street, P.O. Box 89, Portsmouth, OH 45662**, receipt whereof is hereby acknowledged, the undersigned Assignor by these presents does hereby sell, assign, transfer and set over and has sold, assigned, transferred and set over unto the said Assignee the entire right, title and interest in and to the invention or improvement as shown and described in U.S. Patent Application Serial Number **29/299,996** filed **January 8, 2008**, entitled **SHOELACE DISPLAY**, and to any and all standard utility applications, divisionals, continuations, and reissues thereof, and to all Letters Patent issued therefor in and for the United States and all foreign countries, the same to be held and enjoyed by said Assignee, its successors, assigns or other legal representatives, to the full ends of the terms for which all Letters Patent therefor may be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

AND SAID ASSIGNEE IS HEREBY AUTHORIZED to make application for and to receive Letters Patent for said invention in any of said countries at its election.

AND BY THIS COVENANT the undersigned Assignor will execute or procure any further necessary assurance of title to said invention and Letters Patent; and at any time, upon the request and at the expense of said Assignee, will execute and deliver any and all papers that may be necessary or desirable to perfect the title to said invention or any Letters Patent which may be granted therefor in said Assignee, its successors, assigns or other legal representatives, and, upon the request and at the expense of said Assignee, will execute any additional or divisional applications for patents for said invention, or any part or parts thereof, and for the reissue of any Letters Patents to be granted therefor, and will make all rightful oaths and do all lawful acts requisite for

procuring the same or for aiding therein, without further compensation, but at the expense of said Assignee, its successors, assigns or other legal representatives.

AND THE COMMISSIONER of Patents is hereby authorized and requested to issue any and all Letters Patent of the United States for said invention, to said Assignee.

WITNESS:

1/14/2008

  
Assignor: **Steven W. Keating**

Date \_\_\_\_\_

State of \_\_\_\_\_

County of \_\_\_\_\_

SWORN to and subscribed to before me this \_\_\_\_\_ day of \_\_\_\_\_, 2008.

S E A L

\_\_\_\_\_  
NOTARY PUBLIC

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