

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>MARCUS GABRIELSSON</td><td>01/25/2008</td></tr><tr><td>JAKOB BOIJE</td><td>01/25/2008</td></tr><tr><td>ULRIKA EWERMAN</td><td>01/25/2008</td></tr><tr><td>JOHN GRIEVES</td><td>01/25/2008</td></tr><tr><td>AUGUST MICHAEL</td><td>01/25/2008</td></tr></tbody></table>	Name	Execution Date	MARCUS GABRIELSSON	01/25/2008	JAKOB BOIJE	01/25/2008	ULRIKA EWERMAN	01/25/2008	JOHN GRIEVES	01/25/2008	AUGUST MICHAEL	01/25/2008	
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RECEIVING PARTY DATA													
Name:	V&S VIN & SPRIT AKTIEBOLAG (publ)												
Street Address:	SE-117 97												
City:	STOCKHOLM												
State/Country:	SWEDEN												
PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29287358</td></tr></tbody></table>	Property Type	Number	Application Number:	29287358									
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Application Number:	29287358												
CORRESPONDENCE DATA													
Fax Number:	(202)756-8087												
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NAME OF SUBMITTER:	David A. Spenard												
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PATENT  
REEL: 020473 FRAME: 0833



Docket No.: 025718-0733

**ASSIGNMENT**

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

(1) <u>Marcus GABRIELSSON</u>	(4) <u>John GRIEVES</u>
(2) <u>Jakob BOLJE</u>	(5) <u>August MICHAEL</u>
(3) <u>Ulrika EWERMAN</u>	

who has made a certain new and useful invention, hereby sells, assigns and transfers unto

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SE-117 97 Stockholm  
SWEDEN

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled

BOTTLE


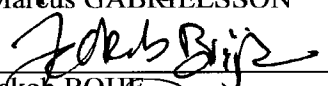

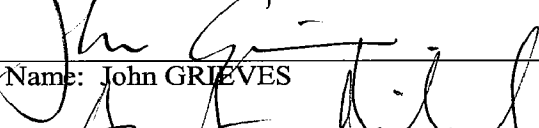
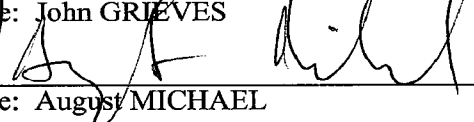
- (a) for which an application for United States Letters Patent was filed on July 27, 2007, and identified by United States Application No. 29/287,358; or
- (b) for which an application for United States Letters Patent was executed on ,

and the undersigned hereby authorizes and requests the United States Commissioner for Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

Stockholm, Sweden

	INVENTORS	DATE SIGNED
1)	 Name: Marcus GABRIELSSON	<u>01 25 2008</u>
2)	 Name: Jakob BOLIE	<u>01 25 2008</u>
3)	 Name: Ulrika EWERMAN	<u>01 25 2008</u>
4)	 Name: John GRIEVES	<u>2008 01 25.</u>
5)	 Name: August MICHAEL	<u>01 25 2008</u>