U.S. PTO 12/009956 01/22/2008

Attorney Docket No.: 0260144

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67	Form PTO-1595 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)  RECORDATION FOR PATENT	RM C C COMMERCE demark Office
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<b>\</b>		Please record the attached original documents or copy visite
	Name of conveying party(ies):	Name and address of receiving party(ies)     Name: Disney Enterprises, Inc.
	Christopher Thomes	Internal Address:
	Andrew Rapo	
	Allan Jones	
	Additional name(s) of conveying party(ies) attached? Yes X No	
	3. Nature of conveyance:	
	X Assignment Merger	
		Street Address: 500 South Buena Vista Street
	Security Agreement Change of Name	
		City: Burbank State: CA Zip: 91521
	Other:	·
Ì	Execution Date: <u>January 16, 2008</u>	Additional accordance (a) and decordance (a) and decordance (b)
	Execution Date. Samuary 10, 2000	Additional name(s) & address(es) attached? Yes X No
	Application number(s) or patent number(s):	
	<i>''</i>	2/009956
	If this document is being filed together with a new application, the	execution date of the application is: January 16, 2008
	A. Patent Application No.(s)	B. Patent No.(s)
01/25/20	8 EAYALEW1 00000008 12009556	
01 FC:80	<b>/</b>	tached? Yes X No
	5. Name and address of party to whom correspondence	
	concerning document should be mailed:	6. Total number of applications and patents
	Name: Farshad Farjami, Esq.	involved:
		7. Total fee (37 CFR 3.41) \$ 40.00
	Internal Address: Farjami & Farjami LLP	X Enclosed (Payment by Credit Card Form PTO-
		2038 enclosed)
		X Underpayment or Overpayment is Authorized to be
	Street Address: 26522 La Alameda Ave., Suite 360	X Underpayment or Overpayment is Authorized to be Charged or Credited to Deposit Account
	Olloot Addioso. 20022 Ed Aldinedd Ave., Ouite 500	
		Deposit account number:
	City: Mission Viejo State: California Zip: 92691	
		50-0731
		(Attach duplicate copy of this page if paying by deposit account)
	9. Statement and signature.	E THIS SPACE
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1	To the best of my knowledge and belief, the foregoing inf Is a true copy of the original document.	ormation is true and contest and any additioned copy
	Farshad Farjami, Esq.	V// 1/26/08
ĺ	Name of Person Signing	Signature Date
	Total number of pages including cover sheet,	· · · · · · · · · · · · · · · · · · ·
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Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450

**REEL: 020476 FRAME: 0514** 

### **ASSIGNMENT**

#### WHEREAS, I/WE:

INVENTOR NAME	INVENTOR RESIDENCE ADDRESS
Christopher Thomes	5016 Enfield Ave., Encino, CA 91316
Andrew Rapo	4380 Camellia Ave., Studio City, CA 91604
Allan Jones	26911 Boulder Crest Dr., Valencia, CA 91381
Steven Parkis	26415 Pheasant Ct., Valencia, CA 91355
Paul Yanover	

have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled <u>METHOD AND SYSTEM FOR MANAGING CONTENT WITHIN A RICH MULTIMEDIA INTERACTION</u>, filed herewith;

AND WHEREAS <u>DISNEY ENTERPRISES</u>, <u>INC.</u>, a <u>Delaware</u> corporation (hereinafter, together with any successors, legal representatives and assigns thereof, called "Assignee"), wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I/WE have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and I/WE hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment.

Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patents to Assignee.

Each of the undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

Page 1

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith;

AND I/WE HEREBY further covenant and agree that I/WE will communicate to Assignee any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, re-examination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this
Christopher Thomes
IN TESTIMONY WHEREOF, I hereunto set my hand thisday of, 20
Andrew Rapo

IN TESTIMONY WHEREOF, I hereunto set my hand this	day of	, 20
	Allan Jones	
IN TESTIMONY WHEREOF, I hereunto set my hand this	day of	, 20
·	Steven Parkis	
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IN TESTIMONY WHEREOF, I hereunto set my hand this	day of, 20
	Christopher Thomes
IN TESTIMONY WHEREOF, I hereunto set my hand this	6th day of JAHUAR/ , 2008
	Andrew Rapo

IN TESTIMONY WHEREOF, I hereunto set my hand this _	day of	, 20
	Allan Jones	
IN TESTIMONY WHEREOF, I hereunto set my hand this _	day of	, 20
	Steven Parkis	
IN TESTIMONY WHEREOF, I hereunto set my hand this _	day of	, 20
	Paul Yanover	

Page 3

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·	Christopher Thomes	
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IN TESTIMONY WHEREOF, I hereunto set my hand this /4 day of January, 200
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Allan Jones
IN TESTIMONY WHEREOF, I hereunto set my hand thisday of, 20
Steven Parkis
IN TESTIMONY WHEREOF, I hereunto set my hand thisday of, 20
Paul Yanover

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**PATENT** REEL: 020476 FRAME: 0523

**RECORDED: 01/22/2008**