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SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
N			ame	Execution Date	
Peter NILSSON				02/05/2008	
RECEIVING PARTY DATA					
Name:	Sony Ericsson Mobile Communications AB				
Street Address:	Nya Vattentornet				
City:	Lund				
State/Country:	SWEDEN				
Postal Code:	SE-221 88				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 11		11969	39984		
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ATTORNEY DOCKET NUMBER:			PS07 0797US1		
NAME OF SUBMITTER:			Garth D. Richmond		
Total Attachments: 2 source=PS07_0797US1_Executed_Assignment#page1.tif source=PS07_0797US1_Executed_Assignment#page2.tif					

Docket No.: PS07 0797US1

ASSIGNMENT

WHEREAS I, Peter NILSSON, of Malmö, Sweden, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled EXIF OBJECT COORDINATES, executed by me on the date of execution of this document, as shown below, and \Box for which an application is being filed herewith; or \boxtimes for which we filed an application for United States Letters Patent on January 7, 2008 under Serial No. 11/969,984;

I hereby authorize Applicant's representative to fill in the preceding information relating to the filing date and/or serial number, as appropriate.

AND WHEREAS, <u>Sony Ericsson Mobile Communications AB</u>, having an address of <u>Nya</u> <u>Vattentornet, SE-221 88 Lund, Sweden</u>, is desirous of acquiring the entire right, title and interest in and to said invention including any previously or subsequently filed provisional applications, any subsequently filed applications and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, I do hereby sell, assign, transfer and set over unto Sony Ericsson Mobile Communications AB, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, any previously or subsequently filed provisional applications, any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, I hereby agree with the said assignee that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND I request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Sony Ericsson Mobile Communications AB, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

2008-02-05

PATENT REEL: 020481 FRAME: 0124

Peter NILSSON C/O Ollén Kapellgatan 16 U4 SE-214 21 Malmö Sweden

Date: 2008-02-05

Alexander Klintström Witness Name

Alexander KIM 1515En Witness Signature

Fredrik Naslund Witness Name

Fredul des Witness Signature

PATENT REEL: 020481 FRAME: 0125

RECORDED: 02/08/2008