PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sharon F Barnett	01/28/2008

RECEIVING PARTY DATA

Name:	Microsoft Corporation	
Street Address:	One Microsoft Way	
City:	Redmond	
State/Country:	WASHINGTON	
Postal Code:	98052	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12022989

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 322130.01

NAME OF SUBMITTER: Ajitpal Singh

Total Attachments: 1

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PATENT REEL: 020482 FRAME: 0525

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MS Docket No.: 322130.01

PATENT ASSIGNMENT		
I/WE, Sharon F. Barnett ("ASSIGNOR"), have invented subject matter		
("INVENTION") disclosed and/or claimed in a patent application entitled "Program Promotion		
Feedback" ("APPLICATION"), which:		
☑ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby		
authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and		
Corporate Affairs Department, Microsoft Corporation, One Microsoft Way,		
Redmond, Washington 98052, who are associated with customer number		
69316, to insert here in parenthesis (Application No. $\frac{12/022,989}{}$, filed		
01/30/2008) this APPLICATION's Application No. and filing date, when		
known;		
was filed on and was given Application No;		
is filed concurrently herewith;		
Microsoft Corporation, a Washington Corporation, on behalf of itself and its		
successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire		
and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other		
applications and patents derived therefrom, such as continuing applications, in and for the		
United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));		
For good and valuable consideration, the receipt of which is hereby		
acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the		
ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the		
APPLICATION (and APPLICATION DERIVATIVES);		
ASSIGNOR agrees to execute all instruments and documents required for the		
making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation		
regarding letters patent derived therefrom, and for the purpose of protecting and perfecting		
title to the APPLICATION (and APPLICATION DERIVATIVES).		

RECORDED: 01/30/2008

Date

Sharon F. Barnett

PATENT

REEL: 020482 FRAME: 0526