

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Danny Knafo	01/24/2008
Michael Herman	01/24/2008
RECEIVING PARTY DATA	
Name:	Webnet Ltd.
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11996297
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OP \$40.00 11996297

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**PATENT**  
**REEL: 020488 FRAME: 0461**

## ASSIGNMENT OF INVENTION

WHEREAS, we, Danny Knafou of 63 Yermiyahu Street, 87574 Ofakim, Israel and Michael Herman of 22 Ido Hanavi Street, 87574 Ofakim, Israel, (Inventor) have invented a certain new and useful improvement in A CONTROLLABLY DISPLAYABLE MOTOR VEHICLE WINDOW AND METHOD OF ADVERTISING OR MESSAGING WITH THE SAME (which was filed on January 21, 2008 and assigned U.S. patent application serial number 11/996,297; and which claims priority to (A) International patent application number PCT/IL2006/000847 filed on July 20, 2006; and (B) Israeli patent application serial number 169824 filed on July 21, 2005) for Letters Patent in the United States was executed on the date(s) which appear next to our signatures.

AND Webnet Ltd. of 90 Hadassa Street, 84200 Beer Sheva, Israel ("Assignee") is desirous of acquiring 100% interest in said invention, said application, and in any Letters Patent which may be granted therefor;

NOW THIS INDENTURE WITNESSETH, that for the sum of one dollar and other valuable consideration to us in hand paid, the receipt of which is hereby acknowledged, I hereby assign, sell, and transfer unto Assignee 100% of the entire right, title, and interest in said invention, said application, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights, rights under the International Convention For The Protection Of Industrial Property, rights under the Patent Cooperation Treaty, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto.

And I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patent to the Inventor and the Assignee as the respective assignees of the whole right, title, and interest thereto.

And I further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and for obtaining any reissue or reissues of any Letters Patent which may be granted for our aforesaid invention, as the assignee thereof shall hereafter require and prepare at its own expense.

WITNESS, my hand and seal this 24 day of January, 2008 for  
Danny Knafou.

WITNESS, my hand and seal this 24 day of January, 2008 for  
Michael Herman

43 10/11  
Danny Knafou

[Signature]  
Michael Herman