

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>James DRISCOLL</td><td>02/07/2008</td></tr><tr><td>Matthew CLAUS</td><td>02/11/2008</td></tr></tbody></table>	Name	Execution Date	James DRISCOLL	02/07/2008	Matthew CLAUS	02/11/2008	
Name	Execution Date						
James DRISCOLL	02/07/2008						
Matthew CLAUS	02/11/2008						
RECEIVING PARTY DATA							
Name:	CFPH, LLC						
Street Address:	110 East 59th Street						
City:	New York						
State/Country:	NEW YORK						
Postal Code:	10022						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11680070</td></tr></tbody></table>	Property Type	Number	Application Number:	11680070			
Property Type	Number						
Application Number:	11680070						
CORRESPONDENCE DATA							
Fax Number:	(212)308-7537						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(212) 294-7810						
Email:	rma@cantor.com						
Correspondent Name:	Ruth Ma						
Address Line 1:	110 East 59th Street, 6th Floor						
Address Line 2:	Cantor Fitzgerald, L.P.						
Address Line 4:	New York, NEW YORK 10022						
ATTORNEY DOCKET NUMBER:	07-2112						
NAME OF SUBMITTER:	Ruth Ma						
Total Attachments: 4 source=07-2112_080211_Recordation_Form_Cover_Sheet#page1.tif source=Assignment 11-680070#page1.tif							

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PATENT
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RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

James DRISCOLL
Matthew CLAUS

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 02/07/2008 & 02/11/2008

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: CFPH, LLC

Internal Address: _____

Street Address: 110 East 59th Street

City: New York

State: NY

Country: USA Zip: 10022

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)
11/680,070

☐ This document is being filed together with a new application.
B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Ruth Ma

Internal Address: Cantor Fitzgerald, L.P.

Innovation Division

Street Address: 110 East 59th Street

6th Floor

City: New York

State: NY Zip: 10022

Phone Number: (212) 294-7810

Fax Number: (212) 308-7537

Email Address: rma@cantor.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-3938

Authorized User Name Ruth Ma

9. Signature:

/Ruth Ma/
Signature

February 11, 2008
Date

Ruth Ma, Registration No. 55,414

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, CFPH, LLC (hereinafter referred to as "Assignee"), a Delaware limited liability company, with an address of 110 E. 59th Street, New York, New York 10022, desires to acquire my entire right, title and interest in and to the invention, and in and to said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby confirm having assigned to Assignee, as of the earliest filing date or priority date of any patent application or applications drawn to the invention, all right, title, and interest in and to the invention, and in and to any and all such patent applications and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof, by virtue of the Assignee being entitled thereto (a) as employer of the inventor, or (b) pursuant to an agreement between (1) Assignee and the undersigned inventor or (2) Assignee and the undersigned inventor's employer, which was executed prior to the filing of said application therefor, and I further assign to Assignee all right, title and interest in and to said invention and in and to said applications and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

I also confirm having assigned to Assignee as of the earliest filing date or priority date of any patent application or applications drawn to the invention, and I further assign to Assignee, all right, title and interest in and to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to me respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

IN TESTIMONY WHEREOF, we have executed this document on the date indicated below.

ATTORNEY DOCKET NO.
07-2112

ASSIGNMENT
11/680,070

Title of Invention: *METHODS AND SYSTEMS FOR MEASURING COMPARATIVE DATA*

Signature of Inventor:



Inventor's Name: James Driscoll

Residence (City, County, State): New York, New York County, NY

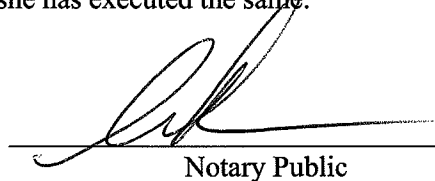
Date Assignment Executed:

2/7/08

STATE OF NY)

COUNTY OF NY) ss.:

On this 7 day of Feb, 2008 before me came James Driscoll, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.



Notary Public

ANTONIO PAPAGEORGIOU
NOTARY PUBLIC-STATE OF NEW YORK
No. 02PA6174304
Qualified in Bronx County
My Commission Expires September 17, 2011

METHODS AND SYSTEMS FOR MEASURING
COMPARATIVE DATA

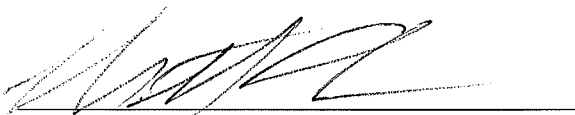
ATTORNEY DOCKET NO. 07-2112

ATTORNEY DOCKET NO.
07-2112

ASSIGNMENT
11/680,070

Title of Invention: *METHODS AND SYSTEMS FOR MEASURING COMPARATIVE DATA*

Signature of Inventor:



Inventor's Name: Matthew Claus

Residence (City, County, State): Summit, Union County, NJ

Date Assignment Executed:

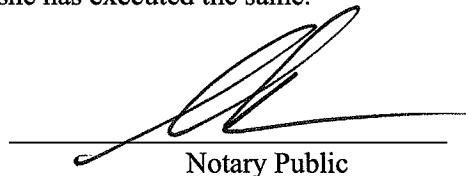
2/11/08

STATE OF NJ)

COUNTY OF NJ)

ss.:

On this 11 day of Feb, 2008 before me came Matthew Claus to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.


Notary Public

ANTONIO PAPAGEORGIOU
NOTARY PUBLIC-STATE OF NEW YORK
No. 02PA6174304
Qualified in Bronx County
My Commission Expires September 17, 2011

METHODS AND SYSTEMS FOR MEASURING
COMPARATIVE DATA

ATTORNEY DOCKET NO. 07-2112

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ASSIGNMENT
11/680,070

RECORDED: 02/11/2008

PATENT
REEL: 020491 FRAME: 0490