

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Anthony Joseph Wills	01/15/2008
Joseph Amedeo Fortuna Jr.	01/15/2008
Michael Fisher	01/15/2008
Yigal Ben Efraim	01/24/2008
Tami Cohen	01/22/2008
Teddy Jawde	01/29/2008

RECEIVING PARTY DATA

Name:	Quigo Technologies, Inc.
Street Address:	90 Park Avenue
Internal Address:	10th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12028937

CORRESPONDENCE DATA

Fax Number: (404)962-6818
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 404.885.3695
Email: trenton.ward@troutmansanders.com
Correspondent Name: Trenton A. Ward
Address Line 1: 600 Peachtree Street, N.E., Suite 5200
Address Line 2: Troutman Sanders LLP
Address Line 4: Atlanta, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER:

QUIGO09

PATENT

500461035

REEL: 020493 FRAME: 0069

CH \$40.00 12028937

NAME OF SUBMITTER:

Trenton A. Ward

Total Attachments: 4

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ASSIGNMENT

WHEREAS, We, Anthony Joseph Wills, a citizen of the United States having a residence at 10 Patrician Drive, East Northport, NY 11731, Joseph Amedeo Fortuna Jr., a citizen of the United States having a residence at 21 Rauch Road, Lake Huntington, NY 12752, Michael Fisher, a citizen of the United States having a residence at 127 Armonk Road, Mount Kisco, NY 10549, Yigal Ben Efraim, a citizen of the Israel having a residence at 10 HaRotem Street, Kfar Neter 40593, Israel, Tami Cohen, a citizen of the Israel having a residence at 215 W 109th Street, Apt. 2F, New York, NY 10025 and Teddy Jawde, a citizen of the United States having a residence at 109 N. Henry Street, Brooklyn, NY 11222 (collectively "Assignor"), have invented certain improvements in SYSTEMS AND METHODS FOR SELLING AND DISPLAYING ADVERTISEMENTS OVER A NETWORK, ("Application") for which a US Patent Application was filed with the United States Patent and Trademark Office, herewith and whereas related applications may be filed in the United States and elsewhere, and whereas Quigo Technologies, Inc. a corporation organized and existing under the laws of the state of Delaware and having offices at 90 Park Avenue, 10th Floor, New York, NY 10016 ("Assignee") desires to purchase all the rights, title and interests in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee the full, exclusive and entire right, title, and interest in and to said Application, including in and to any utility patent application, conventional, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application ("CPA"), or request for continued examination ("RCE") thereof, and in and to all inventions and improvements thereon (herein collectively referred to as "Related US Applications"), preparatory to obtaining Letters Patent of the United States therefor; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

For the same consideration, Assignor, by these presents does sell, assign, and transfer to Assignee the full, exclusive, and entire right, title and interest in and to any foreign and international applications related to and/or seeking benefit of said Application and Related US Applications and in and to all inventions and improvements thereon (herein collectively referred to as "Related Foreign Applications"), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to

be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

For the same consideration, Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Application, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Application, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

AND, for the same consideration, Assignor also hereby sells, assign and transfer unto Assignee all rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, we have hereunto set our hands and seals:

Date: 1-15-08

[Signature]
Anthony Joseph Wilks

1-15-08
INBAL MAOZ
Notary Public, State of New York
No. 02MA6112696
Qualified in New York County
Commission Expires July 6, 2008
[Signature]

1-15-2008
INBAL MAOZ
Notary Public, State of New York
No. 02MA6112696
Qualified in New York County
Commission Expires July 6, 2008
[Signature]
Date: 1-15-08

[Signature]
Joseph Amedeo Fortuna Jr.

Date: 15 Jan 08

[Signature]
Michael Fisher

1-15-08
INBAL MAOZ
Notary Public, State of New York
No. 02MA6112696
Qualified in New York County
Commission Expires July 6, 2008
[Signature]

Date: _____

Yigal Ben Efraim

Date: 1-22-08

[Signature]
Tami Cohen

1-22-08
INBAL MAOZ
Notary Public, State of New York
No. 02MA6112696
Qualified in New York County
Commission Expires July 6, 2008
[Signature]

INBAL MAOZ
Notary Public, State of New York
No. 02MAS112898
Qualified in New York County
Commission Expires July 8, 2008

Date: 12/29/2008

Teddy Jawde
Teddy Jawde

State of New York

County of

On this 15-29 day of January, 2008, before me, a notary public, came to me known and known to be the individual described in and who executed the foregoing assignment, and he duly acknowledged the same to be his free act and deed.

[Signature]
NOTARY PUBLIC

(SEAL)

My Commission Expires:

INBAL MAOZ
Notary Public, State of New York
No. 02MAS112898
Qualified in New York County
Commission Expires July 8, 2008

filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

For the same consideration, Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Application, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Application, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

AND, for the same consideration, Assignor also hereby sells, assign and transfer unto Assignee all rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, we have hereunto set our hands and seals:

Date: _____

Anthony Joseph Wills

Date: _____

Joseph Armodeo Fortuna Jr.

Date: _____

Michael Fisher

Date: 1/24/08

Yigal Ben Efraim
Yigal Ben Efraim

Date: _____

Tami Cohen

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