PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Dennis E. Penning	01/24/2008

RECEIVING PARTY DATA

Name:	FlexMedia Partnership, LLC	
Street Address:	505 North 7th Street	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63103	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	6851661

CORRESPONDENCE DATA

Fax Number: (314)480-1505

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-480-1500
Email: patent@husch.com

Correspondent Name: Husch & Eppenberger Fred Rusche

Address Line 1: 190 Carondelet Plaza

Address Line 2: Suite 600

Address Line 4: St. Louis, MISSOURI 63105

ATTORNEY DOCKET NUMBER: 73168-001

NAME OF SUBMITTER: H. Frederick Rusche

Total Attachments: 3

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> PATENT REEL: 020497 FRAME: 0328

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PATENT

Docket No.: 73168-001

ASSIGNMENT

In consideration of One Dollar (\$1.00) and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, the undersigned Assignor hereby assigns to FlexMedia Partnership, LLC, a Missouri corporation, having a place of business at 505 North 7th Street, St. Louis, MO 63103, its successors and assigns (hereinafter Assignee"), the entire right, title and interest in the invention or improvements of the undersigned disclosed in the Patents and Patent Applications listed on Appendix A, attached hereto, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon, and in any reissue or extension thereof.

Assignor hereby sells, assigns, and sets over unto the Assignee, its successors, legal representatives and assigns, for the territory of the United States of America and all foreign countries, the entire right, title and interest in and to said Patents and Patent Applications, including the right to file foreign patent applications corresponding to said applications, and the right to claim the priority date of said Patent Applications and any legal equivalents thereof, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and to any and all divisions, continuations, and continuations-in-part of said application, or re-issues or extensions of said Letters Patent or Patents prepared and executed by Assignors on even date herewith, the same to be held and enjoyed by the Assignee, as fully and entirely as the same would have been held by the Assignor had this Assignment and sale not been made.

The Assignor hereby covenants and agrees that the Assignor will at any time upon the request and at the expense of the Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said invention and to obtain Letters Patent therefore, including but not limited to any divisional, continuation, continuation-in-part or substitute application for said invention or improvements, and any oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application(s). Assignor agrees to perform, upon request, any affirmative acts to obtain said Letters Patent and vest in said Assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said Assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment has not been made. Assignor hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to the said Assignee in accordance with this Agreement.

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PATENT REEL: 020497 FRAME: 0329

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Dennis E. Penning	J	
01/24	2.60 <u>\$</u> 2007 _	
STATE OF MISSOURI COUNTY OF ST. LOUIS)) SS.)	

Before me, a Notary Public in and for the County and State aforesaid, appeared to me Dennis E. Penning personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act for the uses and purposes therein expressed.

Llenda Mr. Mocre
Notary Public

GLENDA M. MOORE
Notary Public - Notary Seal
State of Missouri
Commissioned for St. Louis County
My Commission Expires 10/31/2008
Commission # 04500275

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APPENDIX A

Country	Title	Patent/Application No.	Filing/Issue Date
United States	Multi-Purpose Portable Lay	6,851,661	02/08/2005
	Down Fence		
United States	Multi-Purpose Portable Lay	11/052,379	02/07/2005
	Down Fence		
PCT	Multi-Purpose Portable Lay	PCT/US2006/004145	02/07/2006
	Down Fence		
Mexico	Multi-Purpose Portable Lay	MX/A/2007/009584	08/07/2007
	Down Fence		
Canada	Multi-Purpose Portable Lay	TBD	08/07/2007
	Down Fence		
EU	Multi-Purpose Portable Lay	06720367.9	08/21/2007
	Down Fence		

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RECORDED: 02/13/2008

PATENT REEL: 020497 FRAME: 0331