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FORM PTO-1595

REGISTRATION FORM COVER SHEET

U.S. Department of Commerce

(Rev. 06/93) **PATENTS ONLY**

Patent and Trademark Office

OMB No. 0651-0011 (Exp. 04/94)

Attorney Docket No.: BIBS-00101

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Shea Kelly

— Additional name(s) of conveying party(ies) attached.

2. Name and address of receiving party(ies):

Chez Shea Baby, LLC
10 Spiros Way
Menlo Park, CA 94025

— Additional name(s) and address(es) attached.

3. Nature of conveyance:

☒ Assignment — Merger
— Security Agreement — Change of Name
— Other: _____

Execution Date: February 1, 2008

4. Application number(s) or patent number(s):

— This document is being filed together with a new application, the execution date of the application is:
☒ Patent Application Serial No.(s): 11/705,999 filed on February 13, 2007.
— Patent No.(s):
— Additional numbers attached.

5. Name and address of party to whom correspondence concerning document should be mailed:

Thomas B. Haverstock
HAVERSTOCK & OWENS LLP
162 North Wolfe Road
Sunnyvale, CA 94086

6. Total number of applications and patents involved: 1.

7. Total fee(s) [37 CFR §§ 1.21(h) and 3.41]:

☒ Check(s) in the amount of \$40.00 is enclosed

8. Authorization to Charge Additional Fees:

☒ The Commissioner is hereby authorized to charge any additional fees or credit any overpayment associated with this communication and which may be required under 37 CFR §§ 1.21(h) and 3.41 to Deposit Account No. 08-1275.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: February 6, 2008

Signature:

Name: Thomas B. HaverstockReg. No.: 32,571Total number of pages including cover sheet, attachments, and document: 2

2008 FEB 11 11:00 AM

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40.00 DP

PATENT

REEL: 020508 FRAME: 0094

ASSIGNMENT

WHEREAS, I, Shea Kelly, hereinafter referred to as "ASSIGNOR", have invented certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: BABY BIB WITH PROTECTIVE NECKLINE

Date of execution of application: 2/1/08 Filing Date: February 13, 2007 Serial No.: 11/705,999

WHEREAS, Chez Shea Baby, LLC, a corporation of the State of California, located at 10 Spiros Way, Menlo Park, CA 94025, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in said invention and application and in any Letters Patent which may be granted on the same;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignee, and Assignee's successors and assigns, all right, title and interest in and to said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this assignment and transfer not been made, to the full end and term of any Letters Patent.

Assignor further agrees that he will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has hereunto signed his name to this assignment on the date indicated below.

Shea Kelly
Shea Kelly

2/1/08
Date

STATE OF California
COUNTY OF SAN MATEO

On FEBRUARY 1, 2008 Before me, VA HOANG, a notary public, personally appeared Shea Kelly, who provide to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

SEAL

VA HOANG
Signature of Notary Public

