

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Edward J Bloom</td><td>12/24/2007</td></tr><tr><td>Gregory C Dua</td><td>12/28/2007</td></tr><tr><td>Lindsay Noelle Krembs</td><td>12/13/2007</td></tr><tr><td>Jochen Rainer Schaeppers</td><td>12/13/2007</td></tr><tr><td>Stuart Harvey Lee</td><td>12/12/2007</td></tr></tbody></table>		Name	Execution Date	Edward J Bloom	12/24/2007	Gregory C Dua	12/28/2007	Lindsay Noelle Krembs	12/13/2007	Jochen Rainer Schaeppers	12/13/2007	Stuart Harvey Lee	12/12/2007
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Fiesta Product LLC</td></tr><tr><td>Street Address:</td><td>45 Brant Avenue, Suite 8</td></tr><tr><td>City:</td><td>Clark</td></tr><tr><td>State/Country:</td><td>NEW JERSEY</td></tr><tr><td>Postal Code:</td><td>07066</td></tr></table>		Name:	Fiesta Product LLC	Street Address:	45 Brant Avenue, Suite 8	City:	Clark	State/Country:	NEW JERSEY	Postal Code:	07066		
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (212)382-0888 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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Address Line 1: 1180 Avenue of the Americas													
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ATTORNEY DOCKET NUMBER:	D/4525-43												
NAME OF SUBMITTER:	Robert C. Faber												

OP \$40.00 29298908

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PATENT
REEL: 020509 FRAME: 0486

Total Attachments: 3
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PATENT APPLICATION ASSIGNMENT -
SOLE AND JOINT INVENTORS

OFGS FILE NO. D/4525-43

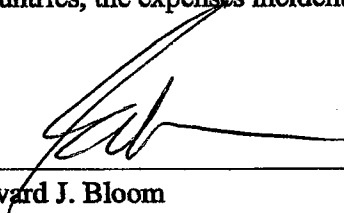
WHEREAS, We, Edward J. Bloom, Gregory C. Dua, Lindsay Noelle Krembs, Jochen Rainer Schaeppers, and Stuart Harvey Lee as assignors, have invented certain improvements in HANDLE FOR A KITCHEN UTENSIL OR TOOL for which an application for United States Letters Patent has been executed by me of even date herewith; and

WHEREAS, Fiesta Products LLC, a Limited Liability Company organized and existing under the laws of New Jersey and having a principal place of business at 45 Brant Avenue, Suite 8, Clark, New Jersey 07066, as assignee, is desirous of acquiring all right, title and interest in and to said invention and any Patent that may be granted therefor.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as assignor, hereby sell, assign and set over to said assignee the entire right, title and interest for the United States and all other countries in and to said invention and the aforesaid application for Patent, all original, divisional, continuation, substitute, reissue and reexamination applications and patents applied for or granted therefor in the United States and all other countries, including all rights of priority from the filing of said application, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said inventions or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for myself and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Patent on said inventions and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist assignee, its successors, assigns and nominees to obtain patent protection for said invention in the United States and all other countries, the expenses incident to said applications to be borne and paid by said assignee.

12/24/07

(Date)


Edward J. Bloom

(Date)

Gregory C. Dua

(Date)

Lindsay Noelle Krembs

{00888659.1}

PATENT APPLICATION ASSIGNMENT -
SOLE AND JOINT INVENTORS

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(Date)

12/28-07

(Date)

12/13/07

(Date)

Edward J. Bloom



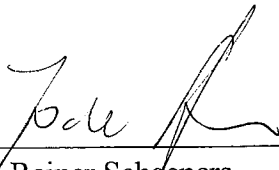
Gregory C. Dua



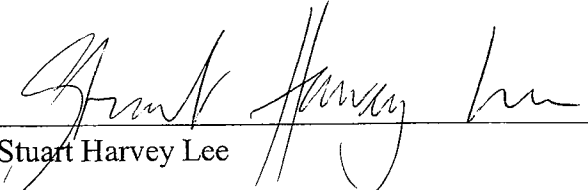
Lindsay Noelle Krembs

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12/13/07
(Date)


Jochen Rainer Schaebers

12/12/07.
(Date)


Stuart Harvey Lee