

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robin Liang	02/07/2008
RECEIVING PARTY DATA	
Name:	Nite Ize, Inc.
Street Address:	5600 Central Avenue
City:	Boulder
State/Country:	COLORADO
Postal Code:	80301
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29303690
CORRESPONDENCE DATA	
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Address Line 2:	1801 California Street, Suite 4900
Address Line 4:	Denver, COLORADO 80202
ATTORNEY DOCKET NUMBER:	024338.0130PDUS
NAME OF SUBMITTER:	Robert P. Ziemian
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 29303690

ASSIGNMENT BY INVENTOR

THIS ASSIGNMENT, made this 7th day of February, 2008, by Robin Liang (hereinafter referred to as Assignor), residing at B14, Golden Bay, Shi Wan Road, Guangdong, Yangjiang 529500, PEOPLE'S REPUBLIC OF CHINA;

WHEREAS, Assignor has invented certain new and useful improvements in HOOK, set forth in a Design application for Letters Patent of the United States, already filed on February 14, 2008 as U.S. Application No. 29/303690; and

WHEREAS, Nite Ize, Inc., a Corporation organized under and pursuant to the laws of United States of America having its principal place of business at 5600 Central Avenue, Boulder, Colorado 80301 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.


NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby represents and warrants to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that

AND Assignor acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: 07. Feb. 2008

Signature: _____


Robin Liang