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Record the attached documents or the new

To the Director of the U.S. Patent and Trademark Office at the address(es) below.

1. Name(s) of conveying party(ies)/execution date(s):

Arne Benjamin Colman 08/24/2007
Christopher Raymond Eagleton 08/22/2007
Marc Paul Lorenzi 08/24/2007
Matthew John Masters 08/29/2007

Additional name(s) of conveying party(ies) attached:
[] Yes [X] No

2. Name(s) and address(es) of receiving party(ies):

Name: The Procter & Gamble Company

Internal Address: Attention: Chief Patent Counsel
One Procter & Gamble Plaza
Cincinnati, OH 45202

Additional name(s) & address(es) attached?
[] Yes [X] No

3. Nature of conveyance:

- [X] Assignment [ ] Merger
[ ] Security Agreement [ ] Change of name
[ ] Joint Research Agreement
Executed:
Name of the owner of the application (or patent):
Name of other party to Joint Research Agreement:
[ ] Other

4. Application number(s) or patent number(s):

This document is being filed together with a new application: [X] Yes [ ] No

A. Patent Application No(s). Not yet assigned
Date Filed: February 7, 2008
P&G Case: CD821M3
Confirmation No.: Not yet assigned

B. Patent No(s).
P&G Case:

Additional numbers attached? [ ] Yes [X] No

5. Name and address to whom correspondence concerning document should be mailed:

Name: CENTRAL DOCKETING
Internal Address: THE PROCTER & GAMBLE COMPANY

Street Address: Intellectual Property Division
Winton Hill Business Center - Box 412
6250 Center Hill Avenue
Cincinnati, OH 45224

Phone: 513-622-0291

Fax Number: 513-622-3300

Email Address :clay.c@pg.com

6. Total number of applications and patents involved: [ 1 ]

7. Total fee (37 CFR 3.41):.....\$40.00
[X] Authorized to be charged to deposit account

8. Deposit account number: 16-2480

Authorized User Name: Cynthia L. Clay

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Cynthia L. Clay

Name of Person Signing

Cynthia L. Clay (Signature)

Signature

February 7, 2008

Date

Total number of pages including cover sheet, attachments, and documents: [ ]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers - checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

**ASSIGNMENT**  
**REGISTERED COMMUNITY DESIGNS**  
**MULTIPLE DESIGNS**

WHEREAS I/we, the undersigned Designer(s), herewith declare that I am the sole Designer/we are the joint Designers and I/we have made certain design(s) as set forth in the following Registered Community Design, Attorney's Docket No. **CD821FM-CD821FM4**, filed in the Office for Harmonization in the Internal Market – (OHIM) in Alicante, Spain as Number **000773155-001/000773155-0004**, on **10<sup>TH</sup> August, 2007** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

**Title/Inventors for Registered Community Design #1:**

**Title: Ornamental Design for Chewing Gum:**

**Arne Benjamin Colman of Rolleston Villa, Rolleston, Newark,  
Nottinghamshire, NG23 5SG, United Kingdom.  
Christopher Raymond Eagleton, of 43 Wycombe Road, Prestwood,  
Buckinghamshire, HP16 0PF, United Kingdom  
Marc Paul Lorenzi of 18 South Avenue, Egham, Surrey,  
TW20 8HG, United Kingdom  
Matthew John Masters, 10 Murray House, Murray Road, Ottershaw,  
Surrey, KT16 0HW, United Kingdom**

**Title/Inventors for Registered Community Design #2:**

**Title: Ornamental Design for Chewing Gum**

**Arne Benjamin Colman of Rolleston Villa, Rolleston, Newark,  
Nottinghamshire, NG23 5SG, United Kingdom.  
Christopher Raymond Eagleton, of 43 Wycombe Road, Prestwood,  
Buckinghamshire, HP16 0PF, United Kingdom  
Marc Paul Lorenzi of 18 South Avenue, Egham, Surrey,  
TW20 8HG, United Kingdom  
Matthew John Masters, 10 Murray House, Murray Road, Ottershaw,  
Surrey, KT16 0HW, United Kingdom**

**Title/Inventors for Registered Community Design #3:**

**Title: Ornamental Design for Chewing Gum**

**Arne Benjamin Colman of Rolleston Villa, Rolleston, Newark,  
Nottinghamshire, NG23 5SG, United Kingdom.  
Christopher Raymond Eagleton, of 43 Wycombe Road, Prestwood,  
Buckinghamshire, HP16 0PF, United Kingdom  
Marc Paul Lorenzi of 18 South Avenue, Egham, Surrey,  
TW20 8HG, United Kingdom  
Matthew John Masters, 10 Murray House, Murray Road, Ottershaw,  
Surrey, KT16 0HW, United Kingdom**

**Title/Inventors for Registered Community Design #4:**

**PATENT**  
**REEL: 020539 FRAME: 0187**

**Title: Ornamental Design for Chewing Gum**

**Arne Benjamin Colman of Rolleston Villa, Rolleston, Newark,  
Nottinghamshire, NG23 5SG, United Kingdom.  
Christopher Raymond Eagleton, of 43 Wycombe Road, Prestwood,  
Buckinghamshire, HP16 0PF, United Kingdom  
Marc Paul Lorenzi of 18 South Avenue, Egham, Surrey,  
TW20 8HG, United Kingdom  
Matthew John Masters, 10 Murray House, Murray Road, Ottershaw,  
Surrey, KT16 0HW, United Kingdom**

I/We made said design(s) set forth in said European Community Design while employed by, or otherwise under an obligation to assign said design(s) to, The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela and P&G-Ciariol, Inc.) and acknowledge my/our obligation at the time the design(s) were made to assign said design(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said designs registration(s) under international conventions) in said design(s) or as set forth in said design registration(s) or design patent(s), in the United States and of any other country which may be issued for said design(s), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications and/or registrations, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said design herein assigned and as set forth in U. S. Application Serial Numbers **Design #1:** \_\_\_\_\_, **Design #2:** \_\_\_\_\_, **Design #3** \_\_\_\_\_, **Design #4** \_\_\_\_\_ (the hereinafter named assignee being authorized to insert said U.S. Serial Numbers when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the design covered thereby.

The ASSIGNMENT of said design(s) is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said Design(s).

**PATENT**

**REEL: 020539 FRAME: 0188**

Arne Benjamin Colman  
Arne Benjamin Colman

24 | 8 | 07  
Date

State of Egham }  
County of Surrey } SS

On this 24<sup>th</sup> day of August, 2007, before me personally appeared Arne Benjamin Colman, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public/Witness

Christopher Raymond Eagleton  
Christopher Raymond Eagleton

22nd August 2007  
Date

State of Egham }  
County of Surrey } SS

On this 22nd day of August, 2007, before me personally appeared Christopher Raymond Eagleton, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

30 Helleora  
Notary Public/Witness

Marc Paul Lorenzi  
Marc Paul Lorenzi

24 | 08 | 2007  
Date

State of Egham }  
County of Surrey } SS

On this 24<sup>th</sup> day of August, 2007, before me personally appeared Marc Paul Lorenzi, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

30 Helleora  
Notary Public/Witness

  
Matthew John Masters

29/08/07  
Date

State of Essex }  
County of Suffolk } SS

On this 29<sup>th</sup> day of August, 2007, before me personally appeared Matthew John Masters, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

  
Notary Public/Witness

GlobalAssignment-ECD-Multiple Designs.doc  
Revised 15 January 2004