

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Patrick Killian</td> <td>12/19/2007</td> </tr> <tr> <td>Sandeep Malhotra</td> <td>12/19/2007</td> </tr> <tr> <td>Shoon Wong</td> <td>12/22/2007</td> </tr> <tr> <td>Carl Jansson</td> <td>12/20/2007</td> </tr> </tbody> </table>		Name	Execution Date	Patrick Killian	12/19/2007	Sandeep Malhotra	12/19/2007	Shoon Wong	12/22/2007	Carl Jansson	12/20/2007
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Patrick Killian	12/19/2007										
Sandeep Malhotra	12/19/2007										
Shoon Wong	12/22/2007										
Carl Jansson	12/20/2007										
RECEIVING PARTY DATA											
Name:	MasterCard International, Inc.										
Street Address:	2000 Purchase Street										
City:	Purchase										
State/Country:	NEW YORK										
Postal Code:	10577										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11964360</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11964360						
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Application Number:	11964360										
CORRESPONDENCE DATA											
Fax Number:	(203)972-7627										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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ATTORNEY DOCKET NUMBER:	P00385-US-UTIL (M01.076U)										
NAME OF SUBMITTER:	Nathaniel Levin										
<p>Total Attachments: 6 source=P00385-US_UTIL_M01076U - Executed Assignment for Killian_Malhotra_Wong_Jansson#page1.tif</p>											

OP \$40.00 11964360

PATENT

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ASSIGNMENT OF RIGHTS, TITLE AND INTEREST IN INVENTION

This is an Assignment of the following rights, title and interest: *(check all that apply)*

United States of America rights, title and interest in the invention

Foreign rights, title and interest in the invention

United States Patent Application No.: 11/964,360

Date of Execution:

Date of Filing: December 26, 2007

United States Provisional Patent Application Serial No.: 60/977,260

United States Patent No(s):

International (PCT) Patent Application Serial No.:

Other *(specify)*:

TITLE OF THE INVENTION:

SYSTEM FOR PERSONALIZED PAYMENTS VIA MOBILE DEVICES

Inventors *(assignors)*

Name	Address
Patrick Killian	612 Westwick Ct., Cottleville, MO 63376
Sandeep Malhotra	1223 Bedford Falls Ct., Ballwin, MO 63021
Andrew D. Campbell	31a Sandwich Road, Ash, Kent UK CT3 2AF
Shoon Wong	45 Jewel Ct., St. Charles, MO 63304
Dana Lorberg	35 Ladue Meadows, St. Louis, MO 63141
Carl Jansson	553 Malinmor Dr., St. Charles, MO 63304

Assignee

Name

Address

**MasterCard
International, Inc.**

2000 Purchase Street, Purchase, NY 10577 United States

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further authorize and request that our attorney, Nathaniel Levin, of Buckley, Maschoff & Talwalkar LLC, insert the filing date and application number of the above-referenced patent application when known;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters

Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures

Date Patrick Killian

Date 12/19/2007 Sandeep Malhotra

Date Andrew D. Campbell

Date Shoon Wong

Date Dana Lorberg

Date Carl Jansson

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Date Andrew D. Campbell

02/22/2007

Date Shoon Wong

Date Dana Lorberg

Date Carl Jansson

Docket No.: P00385-US-UTIL (M01.076/U)

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