

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Thomas S. Gilley	11/04/2006
Eric Hoffert	11/04/2006
Rabih Nassar	11/04/2006
Paul Soukup	11/04/2006

RECEIVING PARTY DATA

Name:	Micronets, Inc.
Street Address:	43 West 24 Street Floor 2
City:	New York
State/Country:	NEW YORK
Postal Code:	10010

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11592901

CORRESPONDENCE DATA

Fax Number: (212)245-3940
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2122453940
Email: b.pomerance@verizon.net
Correspondent Name: Brenda Pomerance
Address Line 1: 310 West 52 St Ste 27B
Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:

Brenda Pomerance

Total Attachments: 5

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PATENT

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ASSIGNMENT

For value received, as of November 4, 2006, we,

Thomas S. GILLEY, 81 Canal Street 5th Floor, New York, NY 10022
Eric HOFFERT, 349 Montrose Avenue, South Orange, NJ 07079
Rabih NASSAR, Mont La Salle Road, Akkad Building, 1st Floor, Ain Saadeh LB
Paul SOUKUP, 1301 North Courthouse Road Unit 1512, Arlington, VA 22201


hereby sell, assign and transfer to MicroNets, Inc., a Delaware corporation, having an office at 43 West 24 Street Floor 2, New York, NY 10010 (hereafter "ASSIGNEE"), and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions described in an application for Letters Patent of the United States, titled MOVIE ADVERTISING PLACEMENT OPTIMIZATION BASED ON BEHAVIOR AND CONTENT ANALYSIS, filed on November 3, 2006 having U.S. patent application serial no. 11/592,901, and for all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to ASSIGNEE the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the aforesaid application, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize ASSIGNEE to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions or agreements.

We hereby consent that a copy of this document shall be deemed a full legal and formal equivalent of any document that may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority. We request that any and all patents for said inventions be issued to ASSIGNEE in the United States and in all countries foreign to the United States, or to such nominees as ASSIGNEE may designate.

We agree that, when requested, we shall, without charge to ASSIGNEE but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

Date: 2/25/08


Thomas S. Gilley

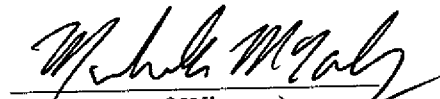
STATEMENT BY WITNESS

I, Michelle McNally, whose full Post Office address is

300 Barrow Street, Apt 1, Jersey City NJ 07302
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

Date: 2/25/08


(Signature of Witness)

Date: 2/24/08


Eric Hoffert

STATEMENT BY WITNESS

I, Sava Topitzer, whose full Post Office address is

349 Montrose Ave South Orange NJ 07079
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

Date: 2/24/08


(Signature of Witness)

Date: 2/25/08


Rabin NASSAR


STATEMENT BY WITNESS

I, Michelle McNally, whose full Post Office address is

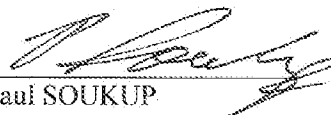
300 Barrow Street, Apt 1, Jersey City, NJ 07302
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

Date: 2/25/08


(Signature of Witness)

Date: 2/25/08


Paul SOUKUP

STATEMENT BY WITNESS

I, JOHN M. BETTS, whose full Post Office address is

3910 10TH ST NE #4 WASHINGTON, DC 20017
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

Date: 2/25/08


(Signature of Witness)