

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Washington State University	02/20/2008
RECEIVING PARTY DATA	
Name:	Washington State University Research Foundation
Street Address:	1610 N.E. Eastgate Boulevard
Internal Address:	Suite 650
City:	Pullman
State/Country:	WASHINGTON
Postal Code:	99163
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11968613
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	85308-13
NAME OF SUBMITTER:	Barry L. Davison, Ph.D., J.D.
Total Attachments: 1 source=85308_13_AGN2#page1.tif	

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PATENT  
REEL: 020560 FRAME: 0048

# ASSIGNMENT

WHEREAS, Washington State University having a place of business at 1610 NE Eastgate Boulevard, Pullman, Washington 99163 (ASSIGNOR) is the Assignee named in an application for a Letters Patent of the United States entitled METHOD AND SYSTEM OF DETERMINING AND ISSUING USER INCENTIVES ON A WEB SERVER VIA ASSESSMENT OF USER-GENERATED CONTENT RELEVANCE AND VALUE; said application was filed in the United States Patent Office on January 2, 2008, and was assigned Application No. 11/968,613;

AND, WHEREAS, Washington State University Research Foundation, having a place of business at 1610 NE Eastgate Boulevard, Pullman, Washington 99163 (hereinafter referred to as ASSIGNEE) is desirous of acquiring the entire right, title and interest in the invention described in the said application;

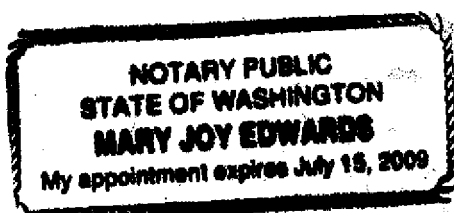
NOW, THEREFORE, for sufficient, good and valuable consideration, the receipt of which is hereby acknowledged, Washington State University does hereby sell, assign, and transfer unto said ASSIGNEE, the entire right, title to and interest in said application and said inventions and all corresponding continuation applications, divisional applications, foreign applications and patents on said invention(s) to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by Washington State University had this sale, assignment, and transfer not been made, and Washington State University does hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute any and all applications on said invention(s), to enforce any and all patents on said invention(s), and to confirm in ASSIGNEE legal title to said invention(s) and all applications and patents on said invention(s), all without charge to ASSIGNEE but at no expense to Washington State University.

Executed in Pullman, this 20<sup>th</sup> day of February, 2008.

Howard Grimes  
Howard Grimes  
Vice President for Research and Dean of the Graduate School

STATE OF Washington  
COUNTY OF Whitman : ss

On this 20<sup>th</sup> day of February, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared Howard Grimes, Vice President for Research and Dean of the Graduate School, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, acknowledging the same to be the free act and deed of Washington State University.



Mary Joy Edwards  
NOTARY PUBLIC in and for the State of WA,  
residing at 626 East F St, Moscow ID  
My commission expires July 15, 2009

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Seattle