

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	EXECUTIVE ORDER 9424, CONFIRMATORY LICENSE
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
SRI International	12/17/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	AFRL/RIJ
<b>Street Address:</b>	26 Electronic Parkway
<b>City:</b>	Rome
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	13441-4514
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12002412
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<b>CONFIRMATORY INSTRUMENT</b>	
<b>UNITED STATES GOVERNMENT</b>	<b>Title of invention: METHOD AND APPARATUS FOR TARGETING MESSAGES TO USERS IN A SOCIAL NETWORK</b>
<b>Inventors: Davitz, Jeffrey et al.</b>	
<b>Serial No.: 12/002412</b>	<b>Filed: 17-Dec-2007</b>
<b>Contractor: SRI International</b>	<b>Contract No(s): NBCHD030010</b>

Grantee/Contractor File No.: US-5546-2

The invention identified above is a "Subject Invention" under 35 USC 200 et seq. and FAR 52.227-11-Patent Rights – Retention by the Contractor (Short Form), which are included among the terms of the Contract No. NBCHD030010, with the Department of the Interior National Business Center.

This document is confirmatory of:

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The Government is hereby granted an irrevocable power to inspect and make copies of the above-identified patent application.

Signed:

For: SRI International  
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By: 

Edward E. Davis  
 Assistant Secretary  
 SRI International

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