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RECORDATION FORM COVER SHEET
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Catherine Schmit
James Dalton
Heidi Goldfarb

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 2/7/08 and 2/11/08

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

2. Name and address of receiving party(ies)

Name: The Dial Corporation

Internal Address: _____

Street Address: 15501 N. Dial Boulevard

City: Scottsdale

State: Arizona

Country: U.S.A. Zip: 85260

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

A. Patent Application No.(s)

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: David K. Benson

Internal Address: The Dial Corporation

Street Address: 15501 N. Dial Boulevard

City: Scottsdale

State: Arizona Zip: 85260

Phone Number: 480-754-5384

Fax Number: 480-754-3789

Email Address: david.benson@us.henkel.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-4219

Authorized User Name David K. Benson

02/22/2008 MJAMA1 00000102 504219 12069640

9. Signature:

Signature

01 FC:8021

FEB 24 '08

Date

David K. Benson
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

UTILITY PATENT

WHEREAS, the undersigned inventors (hereinafter singly and collectively, "ASSIGNORS"), of the addresses indicated below, have invented certain new and useful improvements in "LIQUID SKIN CLEANSER WITH MULTIPLE SIGNALS OF ADEQUATE WASH DURATION WITH ADEQUATE MECHANICAL FORCE", for which application for a Non-Provisional Patent of the United States was executed as of the dates written below by ASSIGNORS;

AND WHEREAS, THE DIAL CORPORATION (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of Delaware having its principal place of business at and a mailing address of 15501 North Dial Boulevard, Scottsdale, Arizona 85260, is desirous of acquiring an interest therein;

AND WHEREAS, a "formal application", as referred to herein, shall mean any provisional, non-provisional, design, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid application, to the invention and technology as described in the aforesaid application, and to all formal applications which may be filed based in whole or in part on said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorize and request the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives.

AND HEREBY AGREE to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein.

AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and in the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the dates written below by ASSIGNORS:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Catherine Schmit	4548 W. Behrend Drive Glendale, AZ 85308	<i>Catherine Schmit</i>	2-11-08

STATE OF ARIZONA)
) ss.
 COUNTY OF MARICOPA)



On this 11 day of February, 2008, before me, a notary public in and for said county, appeared Catherine Schmit, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Linda Monroe
 Notary Public

My commission expires: 7-31-08

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
James J. Dalton	6633 E. Greenway Parkway, #2041 Scottsdale, AZ 85254	<i>James J. Dalton</i>	2-11-08

STATE OF ARIZONA)
) ss.
 COUNTY OF MARICOPA)



On this 11 day of February, 2008, before me, a notary public in and for said county, appeared James J. Dalton, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Linda Monroe
 Notary Public

My commission expires: 7-31-08

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Heidi B. Goldfarb	7930 E. Rose Garden Ln. Scottsdale, AZ 85255	<i>Heidi Goldfarb</i>	2-7-08

STATE OF ARIZONA)
) ss.
 COUNTY OF MARICOPA)



On this 07th day of FEBRUARY, 2008, before me, a notary public in and for said county, appeared Heidi B. Goldfarb, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and she acknowledged that she signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Linda Monroe
 Notary Public

My commission expires: 7-31-2008

David K. Benson
 The Dial Corporation
 15501 North Dial Boulevard
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