

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																			
NATURE OF CONVEYANCE:	ASSIGNMENT																			
CONVEYING PARTY DATA																				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Mr. John Richard BOWS</td><td>01/29/2008</td></tr> <tr><td>Mr. Colin Jeffrey BURNHAM</td><td>01/29/2008</td></tr> <tr><td>Mr. David Lester HICKIE</td><td>01/29/2008</td></tr> <tr><td>Mr. Greg Paul HILLIARD</td><td>01/29/2008</td></tr> <tr><td>Ms. Michelle Louise LOCK</td><td>01/29/2008</td></tr> <tr><td>Mr. Brian Richard NEWBERRY</td><td>02/05/2008</td></tr> <tr><td>Mr. Rocco Dominic PAPALIA</td><td>02/05/2008</td></tr> <tr><td>Ms. Joanna Louise PEART</td><td>01/29/2008</td></tr> </tbody> </table>			Name	Execution Date	Mr. John Richard BOWS	01/29/2008	Mr. Colin Jeffrey BURNHAM	01/29/2008	Mr. David Lester HICKIE	01/29/2008	Mr. Greg Paul HILLIARD	01/29/2008	Ms. Michelle Louise LOCK	01/29/2008	Mr. Brian Richard NEWBERRY	02/05/2008	Mr. Rocco Dominic PAPALIA	02/05/2008	Ms. Joanna Louise PEART	01/29/2008
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>FRITO-LAY TRADING COMPANY GmbH</td></tr> <tr><td>Street Address:</td><td>Spitalgasse 2</td></tr> <tr><td>City:</td><td>Bern</td></tr> <tr><td>State/Country:</td><td>SWITZERLAND</td></tr> <tr><td>Postal Code:</td><td>CH-3011</td></tr> </table>			Name:	FRITO-LAY TRADING COMPANY GmbH	Street Address:	Spitalgasse 2	City:	Bern	State/Country:	SWITZERLAND	Postal Code:	CH-3011								
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CORRESPONDENCE DATA																				
<p>Fax Number: (972)367-2002</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 9723672001</p> <p>Email: mcgee@cclaw.com</p> <p>Correspondent Name: CARSTENS & CAHOON, LLP</p> <p>Address Line 1: P O BOX 802334</p> <p>Address Line 4: DALLAS, TEXAS 75380</p>																				
ATTORNEY DOCKET NUMBER:	CFLAY.80464																			

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PATENT
REEL: 020562 FRAME: 0193

NAME OF SUBMITTER:

Colin P. CAHOON

Total Attachments: 3

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PATENT

REEL: 020562 FRAME: 0194

ASSIGNMENT

WHEREAS, We, **John Richard Bows**, a citizen of Great Britain, residing at 43 Bitteswell Road, Lutterworth, Leicestershire, LE17 4EN, UK; **Colin Jeffrey Burnham**, a citizen of Great Britain, residing at 29 Hall Farm Close, Castle Donnington, DE74 2NG, UK; **David Lester Hickie**, a citizen of Great Britain, residing at 26 Swingbridge Street, Foxton, Market Harborough, Leicestershire LE16 7RH, UK; **Greg Paul Hilliard**, a citizen of Great Britain, residing at 166 Anchorway Road, Coventry, CV 3 6JG, UK; **Michelle Louise Lock**, a citizen of Great Britain, residing at 3 Elizabeth Drive, Chedburgh, Bury St Edmunds, 1284 850034, UK; **Brian Richard Newberry**, a citizen of Great Britain, residing at 38 Braunstone Close, Leicestershire, LE3 2GE, UK; **Rocco Dominic Papalia**, a citizen of the United States, residing at 1999 McKinney Avenue, #1806, Dallas, TX 75201, US; and **Joanna Louise Peart**, a citizen of Great Britain, residing at Tailors cottage, 5 Chapel Street, Beckingham, Lincolnshire LN5 0RH, UK; are the inventors of the invention **Process for Making a Healthy Snack Food** for which we have executed an Application for Letters Patent of the United States, US Serial No. 12/016,695, filed on January 18, 2008, bearing attorney docket number **CFLAY.80464**; and

WHEREAS, **FRITO-LAY TRADING COMPANY GmbH**, incorporated in Switzerland, with a place of business at Spitalgasse 2, CH-3011 Bern, Switzerland, is desirous of obtaining the entire right, title, and interest in, to, and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the said **John Richard Bows, Colin Jeffrey Burnham, David Lester Hickie, Greg Paul Hilliard, Michelle Louise Lock, Brian Richard Newberry, Rocco Dominic Papalia, and Joanna Louise Peart** have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the said **FRITO-LAY TRADING COMPANY GmbH**, its successors, legal representatives, and assigns, the entire right, title, and interest in, to, and under the said invention and the said application, and all divisions, renewals, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals, and reissues thereof, and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty, or international convention; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said **FRITO-LAY TRADING COMPANY GmbH**, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said **FRITO-LAY TRADING COMPANY GmbH**, its successors, legal representatives, and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the said **FRITO-LAY TRADING COMPANY GmbH**, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

CFLAY.80464

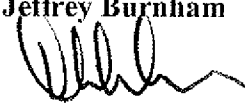
-1-


ASSIGNMENT

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Date: 29 January 2008  L.S.
John Richard Bows

Date: 29. 1. 08 2008  L.S.
Colin Jeffrey Burnham

Date: 29. 1. 08 2008  L.S.
David Lester Hickie

Date: 29 January 2008  L.S.
Greg Paul Hilliard

Date: 29 January 2008  L.S.
Michelle Louise Lock

Date: 5/2/08 2008  L.S.
Brian Richard Newberry

Date: _____ 2008 _____ L.S.
Rocco Dominic Papalia

Date: 29 January 2008  L.S.
Joanna Louise Peart

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Date: _____ 2008 _____ L.S.
David Lester Hickie

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Greg Paul Hilliard

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Michelle Louise Lock

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Joanna Louise Peart