

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

**CONVEYING PARTY DATA**

Name	Execution Date
Boyd C. Multerer	06/28/2007
William T. Flora	06/29/2007
Bret P. O'Rourke	10/06/2007
John Mark Miller	06/28/2007
Eric P. Wilfrid	06/28/2007
Nigel S. Keam	06/28/2007
Steven N. Bathiche	06/29/2007
Oliver R. Roup	09/30/2007
James Morris Alkove	06/28/2007
Zachary L. Russell	06/28/2007
Jon Marcus Randall Whitten	06/28/2007
Andrew D. Wilson	06/28/2007

**RECEIVING PARTY DATA**

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

**PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	11771395

**CORRESPONDENCE DATA**

Fax Number: (216)696-8731  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 216-696-8730  
 Email: cmartin@thepatentattorneys.com

**OP \$40.00 11771395**

Correspondent Name: Himanshu S. Amin  
Address Line 1: 1900 E. 9th Street  
Address Line 2: 24th Floor, National City Center  
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:

MSFTP1808US

NAME OF SUBMITTER:

Himanshu S. Amin

**Total Attachments: 16**

source=1808ass#page1.tif  
source=1808ass#page2.tif  
source=1808ass#page3.tif  
source=1808ass#page4.tif  
source=1808ass#page5.tif  
source=1808ass#page6.tif  
source=1808ass#page7.tif  
source=1808ass#page8.tif  
source=1808ass#page9.tif  
source=1808ass#page10.tif  
source=1808ass#page11.tif  
source=1808ass#page12.tif  
source=1808ass#page13.tif  
source=1808ass#page14.tif  
source=1808ass#page15.tif  
source=1808ass#page16.tif

**PATENT ASSIGNMENT**

WE, BOYD C. MULTERER, WILLIAM T. FLORA, BRET P. O'ROURKE, JOHN MARK MILLER, ERIC WILFRID, NIGEL S. KEAM, STEVEN N. BATHICHE, OLIVER ROUP, JAMES MORRIS ALKOVE, ZACHARY L. RUSSELL, JON MARCUS RANDALL WHITTEN, ANDREW D. WILSON ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DISTRIBUTION CHANNELS AND MONETIZING" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin, Turocy & Calvin, LLP, 24<sup>th</sup> Floor, National City Center, 1900 E. 9<sup>th</sup> Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 11771395 filed 6/29/07) this APPLICATION'S U.S. Serial Number and filing date, when known;

was filed on ..... and was given U.S. Serial No. ....;

is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

June 28, 2007  
DATE

  
BOYD C. MULTERER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
WILLIAM T. FLORA

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BRET P. O'ROURKE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JOHN MARK MILLER

June 28, 2007  
DATE

E Wilfrid  
ERIC WILFRID

\_\_\_\_\_  
DATE

\_\_\_\_\_  
NIGEL S. KEAM

\_\_\_\_\_  
DATE

\_\_\_\_\_  
STEVEN N. BATHICHE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
OLIVER ROUP

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JAMES MORRIS ALKOVE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
ZACHARY L. RUSSELL

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JON MARCUS RANDALL WHITTEN

\_\_\_\_\_  
DATE

\_\_\_\_\_  
ANDREW D. WILSON

**PATENT ASSIGNMENT**

WE, BOYD C. MULTERER, WILLIAM T. FLORA, BRET P. O'ROURKE, JOHN MARK MILLER, ERIC WILFRID, NIGEL S. KEAM, STEVEN N. BATHICHE, OLIVER ROUP, JAMES MORRIS ALKOVE, ZACHARY L. RUSSELL, JON MARCUS RANDALL WHITTEN, ANDREW D. WILSON ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DISTRIBUTION CHANNELS AND MONETIZING" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin, Turocy & Calvin, LLP, 24<sup>th</sup> Floor, National City Center, 1900 E. 9<sup>th</sup> Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 11771395, filed 6/29/07) this APPLICATION'S U.S. Serial Number and filing date, when known;

was filed on ..... and was given U.S. Serial No. ....;  
 is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

\_\_\_\_\_  
DATE

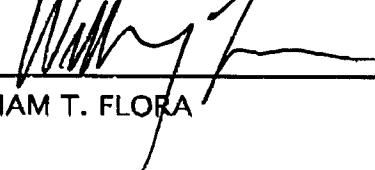
06.29.07  
\_\_\_\_\_  
DATE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BOYD C. MULTERER

  
\_\_\_\_\_  
WILLIAM T. FLORA

\_\_\_\_\_  
BRET P. O'ROURKE

\_\_\_\_\_  
JOHN MARK MILLER

DATE

6/28/2007

DATE

DATE

DATE

DATE

DATE

DATE

DATE

ERIC WILFRID

*Nigel S. Keam*  
NIGEL S. KEAM

STEVEN N. BATHICHE

OLIVER ROUP

JAMES MORRIS ALKOVE

ZACHARY L. RUSSELL

JON MARCUS RANDALL WHITTEN

ANDREW D. WILSON

**PATENT ASSIGNMENT**

WE, BOYD C. MULTERER, WILLIAM T. FLORA, BRET P. O'ROURKE, JOHN MARK MILLER, ERIC WILFRID, NIGEL S. KEAM, STEVEN N. BATHICHE, OLIVER ROUP, JAMES MORRIS ALKOVE, ZACHARY L. RUSSELL, JON MARCUS RANDALL WHITTEN, ANDREW D. WILSON ("ASSIGNORS"), have Invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DISTRIBUTION CHANNELS AND MONETIZING" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin, Turocy & Calvin, LLP, 24<sup>th</sup> Floor, National City Center, 1900 E. 9<sup>th</sup> Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 11771395 filed 6/29/07) this APPLICATION'S U.S. Serial Number and filing date, when known;
- was filed on 6/29/07 and was given U.S. Serial No. 11/771,395;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES");

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

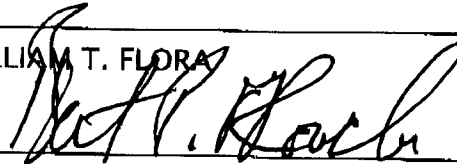
DATE

BOYD C. MULTERER

DATE

10/6/07

WILLIAM T. FLORA



DATE

BRET P. O'ROURKE

DATE

JOHN MARK MILLER

DATE

ERIC WILFRID

DATE

NIGEL S. KEAM

DATE

6/29/2007

  
STEVEN N. BATHICHE

DATE

OLIVER ROUP

DATE

JAMES MORRIS ALKOVE

DATE

ZACHARY L. RUSSELL

DATE

JON MARCUS RANDALL WHITTEN

DATE

ANDREW D. WILSON



**PATENT ASSIGNMENT**

WE, BOYD C. MULTERER, WILLIAM T. FLORA, BRET P. O'ROURKE, JOHN MARK MILLER, ERIC WILFRID, NIGEL S. KEAM, STEVEN N. BATHICHE, OLIVER ROUP, JAMES MORRIS ALKOVE, ZACHARY L. RUSSELL, JON MARCUS RANDALL WHITTEN, ANDREW D. WILSON ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DISTRIBUTION CHANNELS AND MONETIZING" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin, Turocy & Calvin, LLP, 24<sup>th</sup> Floor, National City Center, 1900 E. 9<sup>th</sup> Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 11771395 filed 6/29/07) this APPLICATION'S U.S. Serial Number and filing date, when known;

was filed on \_\_\_\_\_ and was given U.S. Serial No. \_\_\_\_\_;  
 is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BOYD C. MULTERER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
WILLIAM T. FLORA

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BRET P. O'ROURKE

6/28/07  
\_\_\_\_\_  
DATE

  
\_\_\_\_\_  
JOHN MARK MILLER

DATE

ERIC WILFRID

DATE

NIGEL S. KEAM

DATE

STEVEN N. BATHICHE

DATE

09/30/07

OLIVER ROUP

DATE

JAMES MORRIS ALKOVE

DATE

ZACHARY L. RUSSELL

DATE

JON MARCUS RANDALL WHITTEN

DATE

ANDREW D. WILSON

PATENT ASSIGNMENT

WE, BOYD C. MULTERER, WILLIAM T. FLORA, BRET P. O'ROURKE, JOHN MARK MILLER, ERIC WILFRID, NIGEL S. KEAM, STEVEN N. BATHICHE, OLIVER ROUP, JAMES MORRIS ALKOVE, ZACHARY L. RUSSELL, JON MARCUS RANDALL WHITTEN, ANDREW D. WILSON ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DISTRIBUTION CHANNELS AND MONETIZING" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin, Turocy & Calvin, LLP, 24<sup>th</sup> Floor, National City Center, 1900 E. 9<sup>th</sup> Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 11771395 filed 6/29/07) this APPLICATION'S U.S. Serial Number and filing date, when known;

was filed on ..... and was given U.S. Serial No. ....;

is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES");

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BOYD C. MULTERER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
WILLIAM T. FLORA

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BRET P. O'ROURKE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JOHN MARK MILLER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
ERIC WILFRID


\_\_\_\_\_  
DATE

\_\_\_\_\_  
NIGEL S. KEAM

\_\_\_\_\_  
DATE

\_\_\_\_\_  
STEVEN N. BATHICHE

\_\_\_\_\_  
DATE  
6/28/2007

\_\_\_\_\_  
OLIVER ROUP  


\_\_\_\_\_  
DATE

\_\_\_\_\_  
JAMES MORRIS ALKOVE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
ZACHARY L. RUSSELL

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JON MARCUS RANDALL WHITTEN

\_\_\_\_\_  
DATE

\_\_\_\_\_  
ANDREW D. WILSON

PATENT ASSIGNMENT

WE, BOYD C. MULTERER, WILLIAM T. FLORA, BRET P. O'ROURKE, JOHN MARK MILLER, ERIC WILFRID, NIGEL S. KEAM, STEVEN N. BATHICHE, OLIVER ROUP, JAMES MORRIS ALKOVE, ZACHARY L. RUSSELL, JON MARCUS RANDALL WHITTEN, ANDREW D. WILSON ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DISTRIBUTION CHANNELS AND MONETIZING" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin, Turocy & Calvin, LLP, 24<sup>th</sup> Floor, National City Center, 1900 E. 9<sup>th</sup> Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 117713,95 filed 6/29/07) this APPLICATION'S U.S. Serial Number and filing date, when known;

was filed on ..... and was given U.S. Serial No. ....;

is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES");

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BOYD C. MULTERER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
WILLIAM T. FLORA

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BRET P. O'ROURKE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JOHN MARK MILLER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
ERIC WILFRID

\_\_\_\_\_  
DATE

\_\_\_\_\_  
NIGEL S. KEAM

\_\_\_\_\_  
DATE

\_\_\_\_\_  
STEVEN N. BATHICHE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
OLIVER ROUP

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JAMES MORRIS ALKOVE

\_\_\_\_\_  
6-28-07  
DATE

\_\_\_\_\_  
*Zachary L. Russell*  
ZACHARY L. RUSSELL

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JON MARCUS RANDALL WHITTEN

\_\_\_\_\_  
DATE

\_\_\_\_\_  
ANDREW D. WILSON

**PATENT ASSIGNMENT**

WE, BOYD C. MULTERER, WILLIAM T. FLORA, BRET P. O'ROURKE, JOHN MARK MILLER, ERIC WILFRID, NIGEL S. KEAM, STEVEN N. BATHICHE, OLIVER ROUP, JAMES MORRIS ALKOVE, ZACHARY L. RUSSELL, JON MARCUS RANDALL WHITTEN, ANDREW D. WILSON ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DISTRIBUTION CHANNELS AND MONETIZING" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin, Turocy & Calvin, LLP, 24<sup>th</sup> Floor, National City Center, 1900 E. 9<sup>th</sup> Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 11771395, filed 6/29/07) this APPLICATION'S U.S. Serial Number and filing date, when known;
- was filed on ..... and was given U.S. Serial No. ....;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BOYD C. MULTERER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
WILLIAM T. FLORA

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BRET P. O'ROURKE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JOHN MARK MILLER

DATE

ERIC WILFRID

DATE

NIGEL S. KEAM

DATE

STEVEN N. BATHICHE

DATE

OLIVER ROUP

DATE

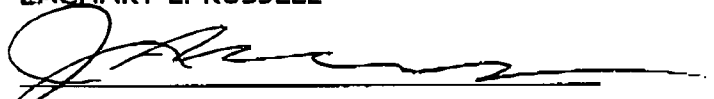
JAMES MORRIS ALKOVE

DATE

ZACHARY L. RUSSELL

6/28/07

DATE

  
JON MARCUS RANDALL WHITTEN

DATE

ANDREW D. WILSON



PATENT ASSIGNMENT

WE, BOYD C. MULTERER, WILLIAM T. FLORA, BRET P. O'ROURKE, JOHN MARK MILLER, ERIC WILFRID, NIGEL S. KEAM, STEVEN N. BATHICHE, OLIVER ROUP, JAMES MORRIS ALKOVE, ZACHARY L. RUSSELL, JON MARCUS RANDALL WHITTEN, ANDREW D. WILSON ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DISTRIBUTION CHANNELS AND MONETIZING" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin, Turocy & Calvin, LLP, 24<sup>th</sup> Floor, National City Center, 1900 E. 9<sup>th</sup> Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 11771395, filed 6/29/07) this APPLICATION'S U.S. Serial Number and filing date, when known;

was filed on ..... and was given U.S. Serial No. ....;  
 is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BOYD C. MULTERER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
WILLIAM T. FLORA

\_\_\_\_\_  
DATE

\_\_\_\_\_  
BRET P. O'ROURKE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JOHN MARK MILLER

\_\_\_\_\_  
DATE

\_\_\_\_\_  
ERIC WILFRID

\_\_\_\_\_  
DATE

\_\_\_\_\_  
NIGEL S. KEAM

\_\_\_\_\_  
DATE

\_\_\_\_\_  
STEVEN N. BATHICHE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
OLIVER ROUP

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JAMES MORRIS ALKOVE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
ZACHARY L. RUSSELL

\_\_\_\_\_  
DATE

\_\_\_\_\_  
JON MARCUS RANDALL WHITTEN

\_\_\_\_\_  
DATE

*6/29/2008*

  
\_\_\_\_\_  
ANDREW D. WILSON