

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Derek Krzanowski	02/22/2008
Eric Weitner	02/22/2008
RECEIVING PARTY DATA	
Name:	Clipmarks LLC
Street Address:	156 West 56th Street
Internal Address:	Suite 1803
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12020170
CORRESPONDENCE DATA	
Fax Number:	(646)424-0880
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	646-424-0770
Email:	gdc@scgb-law.com
Correspondent Name:	Fritz L. Schweitzer III
Address Line 1:	292 MADISON AVENUE - 19th FLOOR
Address Line 2:	19th Floor (1654-017P/FS3)
Address Line 4:	NEW YORK, NEW YORK 10017
ATTORNEY DOCKET NUMBER:	1654-017P/FS3
NAME OF SUBMITTER:	Fritz L. Schweitzer III
Total Attachments: 2 source=Assignments#page1.tif	

CH \$40.00 12020170

**500474690**

**PATENT**  
**REEL: 020574 FRAME: 0581**



Docket No. 1654-017P

ASSIGNMENT

WHEREAS, Derek Krzanowski, hereinafter referred to as the ASSIGNOR, has made an invention in

**SYSTEM, METHOD AND APPARATUS FOR SELECTING  
CONTENT FROM WEB SOURCES AND POSTING CONTENT  
TO WEB LOGS**

and has executed an application for Letters Patent of the United States covering said invention filed January 25, 2008;

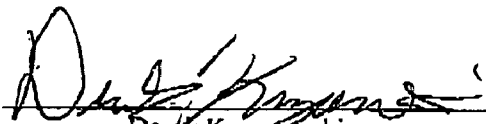
AND, WHEREAS, Clipmarks LLC, a limited liability company organized under the laws of the State of Delaware, having a place of business at 156 W. 56<sup>th</sup> Street, Ste. 1803, New York, New York 10019, hereinafter called the ASSIGNEE, is desirous of obtaining the entire right, title, and interest in, to and under said invention and said application.

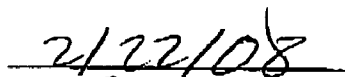
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the ASSIGNOR hereby sells and assigns to the ASSIGNEE, its successors, legal representatives and assigns, the entire, right, title and interest in, to and under the said invention, and the said application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and patent term extensions thereof, and all applications for Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Patents which may be granted for said invention in any country or countries foreign to the United States and all patent term extensions, renewals and reissues thereof, together with any and all rights of Priority relating to said invention, said applications and said Patents; and the ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Patents for said invention to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

The ASSIGNOR has full right to convey the entire interest herein assigned, and has not made, and will not make, any agreement in conflict herewith.

At the request and expense of the ASSIGNEE, the ASSIGNOR further agrees to communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to the ASSIGNOR respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN WITNESS WHEREOF, this Assignment has been executed by the ASSIGNOR on the date opposite the signature of the ASSIGNOR.

  
Derek Krzanowski

  
Date

Schweitzer Commman Gross & Bondell LLP, 292 Madison Avenue, New York, NY 10017 USA

**PATENT**  
**REEL: 020574 FRAME: 0583**

ASSIGNMENT

WHEREAS, Eric Weitner, hereinafter referred to as the ASSIGNOR, has made an invention in

**SYSTEM, METHOD AND APPARATUS FOR SELECTING  
CONTENT FROM WEB SOURCES AND POSTING CONTENT  
TO WEB LOGS**

and has executed an application for Letters Patent of the United States covering said invention filed January 25, 2008;

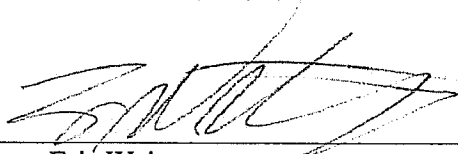
AND, WHEREAS, Clipmarks LLC, a limited liability company organized under the laws of the State of Delaware, having a place of business at 156 W. 56<sup>th</sup> Street, Ste. 1803, New York, New York 10019, hereinafter called the ASSIGNEE, is desirous of obtaining the entire right, title, and interest in, to and under said invention and said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the ASSIGNOR hereby sells and assigns to the ASSIGNEE, its successors, legal representatives and assigns, the entire, right, title and interest in, to and under the said invention, and the said application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and patent term extensions thereof, and all applications for Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Patents which may be granted for said invention in any country or countries foreign to the United States and all patent term extensions, renewals and reissues thereof, together with any and all rights of Priority relating to said invention, said applications and said Patents; and the ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Patents for said invention to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

The ASSIGNOR has full right to convey the entire interest herein assigned, and has not made, and will not make, any agreement in conflict herewith.

At the request and expense of the ASSIGNEE, the ASSIGNOR further agrees to communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to the ASSIGNOR respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN WITNESS WHEREOF, this Assignment has been executed by the ASSIGNOR on the date opposite the signature of the ASSIGNOR.



Eric Weitner

2-22-08

Date

Schweitzer Commman Gross & Bondell LLP, 292 Madison Avenue, New York, NY 10017 USA

**PATENT**

**RECORDED: 02/28/2008**

**REEL: 020574 FRAME: 0584**