

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Gen MIYAZAWA</td><td>11/19/2007</td></tr><tr><td>Hajime HOTTA</td><td>11/16/2007</td></tr></tbody></table>		Name	Execution Date	Gen MIYAZAWA	11/19/2007	Hajime HOTTA	11/16/2007				
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>CIRIUS TECHNOLOGIES, INC.</td></tr><tr><td>Street Address:</td><td>Shibuya KI Bldg. 5th Floor, 1-16-9 Shibuya, Shibuya-ku</td></tr><tr><td>City:</td><td>Tokyo</td></tr><tr><td>State/Country:</td><td>JAPAN</td></tr><tr><td>Postal Code:</td><td>150-0002</td></tr></table>		Name:	CIRIUS TECHNOLOGIES, INC.	Street Address:	Shibuya KI Bldg. 5th Floor, 1-16-9 Shibuya, Shibuya-ku	City:	Tokyo	State/Country:	JAPAN	Postal Code:	150-0002
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
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NAME OF SUBMITTER:	Masayasu Mori										
Total Attachments: 2 source=01187_1001_Assignment#page1.tif source=01187_1001_Assignment#page2.tif											

OP \$40.00 11916021

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PATENT
REEL: 020577 FRAME: 0093

Attorney Docket No.: 01187_1001
Client Docket No.: CIR-0004US

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned, Gen MIYAZAWA and Hajime HOTTA, hereby sell, assign, and transfer to CIRIUS TECHNOLOGIES, INC., a corporation of Japan, having a principal place of business at Shibuya KI Bldg. 5th Floor, 1-16-9 Shibuya, Shibuya-ku, Tokyo, 150-0002 JAPAN ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent, entitled:

ADVERTISING INFORMATION DISPLAY METHOD, ADVERTISING
INFORMATION DISPLAY SYSTEM, ADVERTISING INFORMATION DISPLAY
PROGRAM, AND ADVERTISING INFORMATION RANKING PROGRAM

- ☒ which has been executed by the undersigned concurrently herewith,
☐ which was filed on _____ and assigned Serial No. _____

and in to said application and all divisional, continuing, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all assignments and powers of attorney; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

Nov. 19, 2007
Date

Gen Miyazawa
Name: Gen MIYAZAWA

Nov. 16, 2007
Date

Hajime Hotta
Name: Hajime HOTTA