

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Christopher S. Cook	02/26/2008
Bruce J. Kilgore	02/25/2008
James C. Meschter	02/25/2008

RECEIVING PARTY DATA

Name:	Nike, Inc.
Street Address:	One Bowerman Drive
City:	Beaverton
State/Country:	OREGON
Postal Code:	97005-6453

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11867007

CORRESPONDENCE DATA

Fax Number: (301)365-9101

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 301-365-9040

Email: patricia.hong@plumsea.com

Correspondent Name: PLUMSEA LAW GROUP, LLC

Address Line 1: 10411 MOTOR CITY DRIVE

Address Line 2: SUITE 320

Address Line 4: BETHESDA, MARYLAND 20817

ATTORNEY DOCKET NUMBER:

51-1015

NAME OF SUBMITTER:

Patricia E. Hong

Total Attachments: 4

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PATENT

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AGREEMENTS

Confirmation/Assignment 1:

WHEREAS, WE, Christopher S. Cook, a citizen of the United Kingdom, residing at Portland, Oregon, U.S.A.; Bruce J. Kilgore, a citizen of the United States of America, residing at Lake Oswego, Oregon, U.S.A.; and James C. Meschter, a citizen of the United States of America, residing at Portland, Oregon, U.S.A.; have invented CUSTOM FIT SYSTEM AND METHOD FOR CUSTOM FITTING ATHLETIC SHOES, for which an application for a Patent of the United States was filed on October 4, 2007 under Serial No. 11/867,007; and

WHEREAS, NIKE, Inc., a corporation of the state of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, WE, the aforesaid, Christopher S. Cook; Bruce J. Kilgore; and James C. Meschter; by these presents do confirm that We did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, We further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment


and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

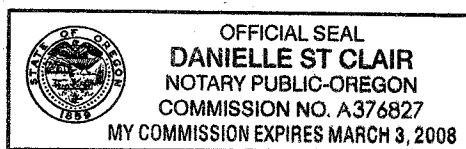
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26 day of February, 2008.



Christopher S. Cook

STATE OF OREGON)
) ss:
County of Washington)

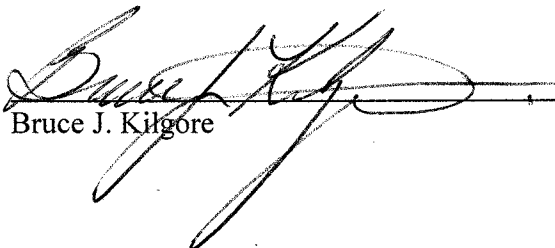
On this 26th day of Feb., 2008, before me a Notary Public in and for the county and state aforesaid, personally appeared Christopher S. Cook, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and acknowledged the same to be his free act and deed.

SEAL




Notary Public for Oregon
My Commission Expires: 3/3/08

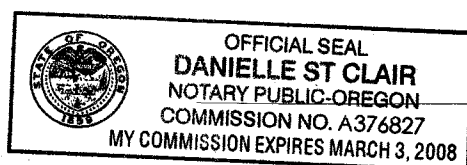
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 25 day of FEB., 2008.

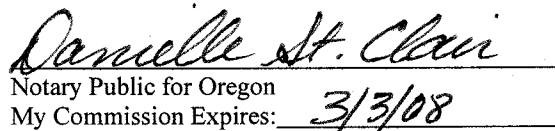

Bruce J. Kilgore

STATE OF OREGON)
) ss:
County of Washington)

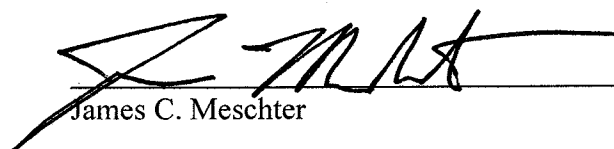
On this 25th day of Feb., 2008, before me a Notary Public in and for the county and state aforesaid, personally appeared Bruce J. Kilgore, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and acknowledged the same to be his free act and deed.

SEAL




Notary Public for Oregon
My Commission Expires: 3/3/08

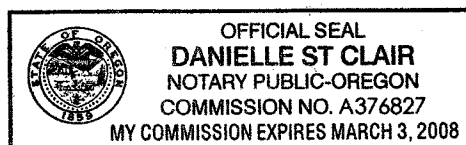
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 25th day of FEBRUARY, 2008.

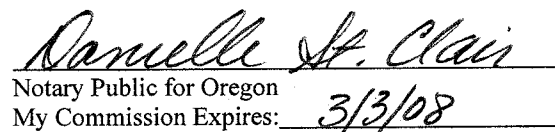

James C. Meschter

STATE OF OREGON)
) ss:
County of Washington)

On this 25th day of Feb., 2008, before me a Notary Public in and for the county and state aforesaid, personally appeared James C. Meschter, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and acknowledged the same to be his free act and deed.

SEAL




Notary Public for Oregon
My Commission Expires: 3/3/08

The terms and conditions of this Assignment are accepted by the Assignee, NIKE, Inc.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26th day of February, 2008.

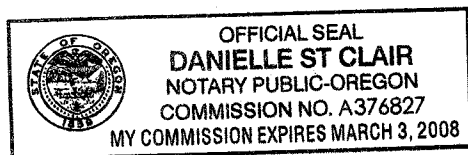
NIKE, Inc.

By: James A. Niegowski
James A. Niegowski
Attorney In Fact

STATE OF OREGON)
) ss:
County of Washington)

On this 26th day of Feb., 2008, before me a Notary Public in and for the county and state aforesaid, personally appeared James A. Niegowski, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and acknowledged the same to be his free act and deed.

SEAL



Danielle St. Clair
Notary Public for Oregon
My Commission Expires: 3/3/08