PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ronald J. Bonner	02/12/2008

RECEIVING PARTY DATA

Name:	American Mentality, Inc.
Street Address:	210 E. Palmetto Avenue
City:	Longwood
State/Country:	FLORIDA
Postal Code:	32750

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11368340

CORRESPONDENCE DATA

Fax Number: (407)841-2343

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 407-841-2330
Email: jhartt@addmg.com

Correspondent Name: Jacqueline E. Hartt, Ph.D.

Address Line 1: 255 South Orange Avenue

Address Line 2: Suite 1401

Address Line 4: Orlando, GEORGIA 32802-3791

ATTORNEY DOCKET NUMBER:	0090135

Jacqueline E. Hartt

Total Attachments: 1

NAME OF SUBMITTER:

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PATENT REEL: 020579 FRAME: 0369 P \$40.00 113683

ASSIGNMENT

WHEREAS, Ronald J. Bonner, of 611 Brockside Road, Maitland, FL 32751, hereinafter referred to as Assignor, has made certain improvements or inventions in Bicycle Crank and Associated Methods, for which Assignor has executed an application for United States Letters Patent filed on March 3, 2006, in the United States Patent and Trademark Office and given Application Serial No. 11/368,340 (herein "the Application"); and

WHEREAS, American Mentality, Inc., a Florida corporation, hereinafter referred to as Assignee, is desirous of acquiring the same;

NOW THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, its successors and assigns, all right, title and interest in and to the Application, the invention or inventions therein shown and described and any improvements on the inventions heretofore or hereafter made, any divisions, continuations, or continuations-in-part of the Application, and all patents. United States and foreign, to be granted upon any such application or for the invention or inventions thereof, and any reissues, continuations or extensions of the patents; and Assignor does hereby authorize and request the Commissioner of Patents and Trademarks and all foreign patent offices to issue all patents on the United States or foreign patent applications or for the invention or inventions hereof, in accordance with this assignment.

And Assignor for the consideration hereby covenants and agrees that Assignor is the owner of the full title herein conveyed and has the right to convey the same, and agrees that Assignor will communicate to Assignee any facts known to Assignor respecting the invention or inventions, and testify in any legal proceedings when called upon by Assignee, sign all lawful papers deemed by Assignee as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications and patents. United States and foreign, and otherwise aid Assignee, its successors and assigns, in obtaining full patent protection on the invention and enforcing proper protection under the patents, but in every instance at Assignees' expense.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on the day and year set forth below.

Date:

RECORDED: 02/29/2008

2-12-08

CTATE OF SLODIDA

STATE OF FLORIDA COUNTY OF <u>Seminole</u>

On this 12 day of February, 2008, before me personally appeared the above-named Ronald J. Bonner, to me personally known as the individual who executed the foregoing assignment, and who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

NOTARY PUBLIC

My Commission Expires:

LINDA C PELLEGRINO
MY COMMISSION # DIDHOSSA
ENPIRE® Aug. 25, 2009
(407) 398-0153 Florida Notery Sarvica.com

PATENT REEL: 020579 FRAME: 0370