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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jason Michael FRIEDLAND	01/15/2008
Matthew WADALAWALA	02/07/2008
John HECK	01/15/2008
Glenn SHULL	01/29/2008
Gary CHISHOLM	01/21/2008
Angus MacLELLAN	01/15/2008
Neil WILLCOCKS	01/18/2008
Alessandra COLLIER	01/16/2008

RECEIVING PARTY DATA

Name:	MARS, Incorporated
Street Address:	6885 Elm Street
City:	McLean
State/Country:	VIRGINIA
Postal Code:	22101

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29287907

CORRESPONDENCE DATA

Fax Number: (202)857-6395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2028576000(yst)

Email: dcipdocket@arentfox.com

Correspondent Name: ARENT FOX LLP

Address Line 1: 1050 CONNECTICUT AVENUE, N.W.

Address Line 2: SUITE 400

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20036-5339

PATENT

REEL: 020581 FRAME: 0352

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ATTORNEY DOCKET NUMBER: 022141.00011.PA.0230			
NAME OF SUBMITTER: Kurt T. Buechle			
Total Attachments: 9			
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ASSIGNMENT

FOR VALUE RECEIVED, we, Jason Michael FRIEDLAND, a citizen of the United States, having an address of 203 Winburn Lane, Franklin, TN 37069, Matthew WADALAWALA, a citizen of the United States, having an address of 3117B Manhattan Avenue, Manhattan Beach, CA 90266, John HECK, a citizen of the United States, having an address of 8079 Hinton Mill Road, Ostrander, OH 43061, Glenn SHULL, a citizen of the United States, having an address of 12209 Palms Boulevard, Los Angeles, CA 90066, Gary CHISHOLM, a citizen of the United States, having an address of 2447 Colt Road, Rancho Palos Verdes, CA 90275, Angus MacLELLAN, a citizen of the United Kingdom, having an address of 337 Siebert Street, Columbus, OH 43206, Neil A. WILLCOCKS, a citizen of Great Britain, having an address of 1753 Forsyth Park Drive Brentwood, TN 37027, and Alessandra COLLIER, a citizen of the United States, having an address of 1712 Championship Boulevard, Franklin, TN 37064,

hereby sell, assign, transfer and convey unto MARS, INCORPORATED

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 22101,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to, based on and described in US Design Patent Application No. 29/287,907 entitled

TRANSPARENT CONTAINER

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may he granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be tiled, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions therefore; and we hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall he deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

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TECH/560001.1

Jason Michael FRIEDLAND	
Ousself Michael Prizz EAND	
STATE OF TENNESSEE	
COUNTY OF WILLIAMS ON)ss.:	
On this 15 day of $\sqrt[3]{a}$ 77 , 2008, before me personally appeared Jason Michael FRIEDLAND	!
to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.	
instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth. STATE OF TENNESSEE NOTARY Notary Public (Notary Stamp)	
Notary Public (Notary Stamp) IN TESTIMONY WHEREOF, I hereunto set my hand and this day of , 2008	
Expires Septer.	
IN TESTIMONY WHEREOF, I hereunto set my hand and this day of , 2008	
IN TESTIMONY WHEREOF, I hereunto set my hand and this day of , 2008 LS Matthew WADALAWALA	
Matthew WADALAWALA	
STATE OF Matthew WADALAWALA))ss.:	
LS Matthew WADALAWALA STATE OF	
STATE OF Matthew WADALAWALA))ss.:	
STATE OF COUNTY OF LS Matthew WADALAWALA))ss.:	9
Matthew WADALAWALA STATE OF COUNTY OF On this day of , 2008, before me personally appeared Matthew WADALAWALA to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.	g
STATE OF COUNTY OF On this day of , 2008, before me personally appeared Matthew WADALAWALA to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes	g

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TECH/560001.1

IN TESTIMONY WHEREOF, I hereunto	set my hand and this day of , 2008
	Jason Michael FRIEDLAND
STATE OF)
COUNTY OF)ss.:)
On this day of , 2008, before	e me personally appeared Jason Michael FRIEDLAND
	idual described in and who executed the foregoing o me that he executed the same for the purposes
(seal)	Notary Public (Notary Stamp)
IN TESTIMONY WHEREOF, I hereunto	set my hand and this 2 day of Let, 2008 Matthew Wadalawala LS Matthew WADALAWALA
STATE OF Caly COUNTY OF Los Anxeles))ss.:)
On this 7 day of Feb., 2008, bef	ore me personally appeared Matthew WADALAWALA
to me known and known to me to be the indivinstrument, and who thereupon acknowledged therein set forth.	vidual described in and who executed the foregoing to me that he executed the same for the purposes
(seal)	Ondry Dublic (Notary Stamp)
SANDRA JO THORNE Comm. No. 1621665 NOTARY PUBLIC - CALIFORNIA LOS ANGELES COUNTY My Comm. Exp. Nov. 14, 2009	, ,

(2 of 5)

TECH/560001.1

IN TESTIN	IONY WHEREOF, I hereunto set	my hand and this 157, John HECK	U. Alal	, 2008 LS
STATE OF OHIO)		
COUNTY OF FRAM	KKIN)ss.:)		
On this <i>151</i>	H day of January	, 2008, before me perse	onally appeared Joh	n HECK
to me known and instrument, and wherein set forth.	known to me to be the individuo thereupon acknowledged to	ual described in and with the me that he executed	who executed the f the same for the p	oregoing ourposes
(seal)		Setty R. Uplatt Notary Publ (Notary Stam BENY L. Fill My Comm	ic state of on 10 BOTT nies im Egenes	: betider 3,2010
IN TESTI	MONY WHEREOF, I hereunto set	t my hand and this	day of	, 2008
		Glenn SHU	LL	LS
STATE OF)		
COUNTY OF)ss.:)		
On this	day of , 2	2008, before me persor	nally appeared Gleni	n SHULL
to me known and instrument, and w therein set forth.	known to me to be the individ ho thereupon acknowledged to	ual described in and me that he executed	who executed the the the same for the	foregoing purposes
(seal)		Notary Pub (Notary Stan	lic p)	_

(3 of 5)

TECH/560001.1

IN TESTIM	ONY WHEREO	F, I hereunto	set my hand and this	day of	, 2008
			John HEC	CK .	LS
STATE OF)		
COUNTY OF)ss.:)		
On this	day of		, 2008, before me pe	rsonally appear	ed John HECK
to me known and instrument, and whatherein set forth.	known to me to no thereupon ac	o be the indi cknowledged	vidual described in and to me that he execute	who executed the same for	the foregoing the purposes
(seal)			Notary Pu (Notary Sta		
IN TESTIN	MONY WHEREC	DF, I hereunto	set my hand and this Z		Dan , 2008 <u>ll</u> LS
STATE OF))ss.:		
COUNTY OF)		
On this	day of		, 2008, before me pers	onally appeared	d Glenn SHULL
to me known and instrument, and who therein set forth.	known to me t no thereupon a	to be the ind cknowledged	ividual described in and to me that he execute	d who executed d the same fo	d the foregoing r the purposes
(seal)			Notary Pu (Notary Sta		

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TECH/560001.1

ACKNOWLEDGEMENT

STATE OF CALIFORNIA COUNTY OF LOS ANGELES

rev Jan/08

On JANUARY 29, 2008 , before m	e, HECTOR VALIENTE***********************************
personally appeared ****GLENN SHULL*******	e, <u>HECTOR VALIENTE***********************************</u>
proved to me on the basis of satisfactory e	vidence to be the person(s) whose name(s) are subscribed to
	ome that he/she/they executed the same in his/her/their
authorized capacity(ies), and that by his/he	er/their signature(s) on the instrument the person(s), or the entity
upon behalf of which the person(s) acted, e	executed the instrument.
I certify under PENALTY OF PERJURY	under the laws of the State of California that the foregoing
paragraph is true and correct.	
WITNESS my hand and official seal.	HECTOR VALIENTE Comm. # 1570108 NOTARY PUBLIC - CALIFORNIA County of San Beinardino My Comm. Expires Apr. 17, 2009 T
Signature Autor Vale	A STATE OF THE PROPERTY OF THE
Notary Public	(Seal)
Description of attached document	
Title or type of document:	ASSIGNMENT
Number of pages:	5
Document date:	01/29/2008
Signer(s) other than named above:	YES

IN TESTIMONY WHEREOF, I hereunto set my hand and this Z(day of Ja., 2008
Gary CHISHOLM LS
STATE OF TENNESSEE) COUNTY OF WILLIAMSON)
On this 21 day of ~~~~~, 2008, before me personally appeared Gary CHISHOLM
to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth. (seal) STATE OF TENNESSEE NOTARY PUBLIC (Notary Stamp) IN TESTIMONY WHEREOF, I hereunto set my hand and this day of , 2008
IN TESTIMONY WHEREOF, I hereunto set my hand and this day of , 2008
Angus MacLELLAN
STATE OF)
COUNTY OF)ss.:
On this day of , 2008, before me personally appeared Angus MacLELLAN
to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.
(seal) Notary Public (Notary Stamp)

(4 of 5)

TECH/560001.1

IN TESTIM	ONY WHEREOF, I hereunto se	t my hand and this	day of	, 2008
				LS
		Gary CHISH	OLM	L3
STATE OF)		
COUNTY OF)ss.:)		
On this	day of , 2008	, before me personally	appeared Gary CHI	SHOLM
	nown to me to be the individu thereupon acknowledged to i			
(seal)		Notary Publi (Notary Stamp		
IN TESTIM	IONY WHEREOF, I hereunto se	et my hand and this 157		LS
STATE OF OHIO))ss.:		
COUNTY OF FRANK	'LIN')		
to me known and k	day of January , 2008, nown to me to be the individual thereupon acknowledged to	ual described in and v	who executed the f	oregoing
(seal)		/ Motory Stam	ic STATE OF OU 10 Bott issisn Espicis O	- Ltihu 3, 2010

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TECH/560001.1

Attorney Docket No. <u>022141.00011.PA.0230</u>

IN TESTIMONY WHEREOF, I hereunto se	t my hand and this 18 day of 1000, 2008
	Dock
	Neil WILLCOCKS
STATE OF TENNESSEE	
COUNTY OF WILLIAMSON)ss.:)
On this 18 day of $\sqrt{2008}$, 2008	, before me personally appeared Neil WILLCOCKS
to me known and known to me to be the individu instrument, and who thereupon acknowledged to a therein set forth.	ual described in and who executed the foregoing me that he executed the same for the purposes
(seal) STATE OF TENNESSEE NOTARY PUBLIC OF TENNESSEE NOTARY PUBLIC	Notary Public (Notary Stamp)
TENNESSEE NOTARY PUBLIC PORTION SON COUNTRY PUBLIC PU	et my hand and this day of Jan. 2008
	Alessandra COLLIER LS
STATE OF TENNESSEE COUNTY OF WILLIAMSON))ss.:)
On this / b day of and , 2008, be	efore me personally appeared Alessandra COLLIER
to me known and known to me to be the individual instrument, and who thereupon acknowledged to therein set forth.	ual described in and who executed the foregoing me that he executed the same for the purposes
(seal) STATE OF	Motary Public (Notary Stamp)

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TECH/560001.1

RECORDED: 02/29/2008