

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------------|----------------|
| Jason Michael FRIEDLAND | 01/15/2008 |
| Matthew WADALAWALA | 02/07/2008 |
| John HECK | 01/15/2008 |
| Glenn SHULL | 01/29/2008 |
| Gary CHISHOLM | 01/21/2008 |
| Angus MacLELLAN | 01/15/2008 |
| Neil WILLCOCKS | 01/18/2008 |
| Alessandra COLLIER | 01/16/2008 |

RECEIVING PARTY DATA

| | |
|-----------------|--------------------|
| Name: | MARS, Incorporated |
| Street Address: | 6885 Elm Street |
| City: | McLean |
| State/Country: | VIRGINIA |
| Postal Code: | 22101 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29287907 |

CORRESPONDENCE DATA

Fax Number: (202)857-6395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2028576000(yst)

Email: dcipdocket@arentfox.com

Correspondent Name: ARENT FOX LLP

Address Line 1: 1050 CONNECTICUT AVENUE, N.W.

Address Line 2: SUITE 400

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20036-5339

OP \$40.00 29287907

500475996

PATENT
REEL: 020581 FRAME: 0352

ATTORNEY DOCKET NUMBER:

022141.00011.PA.0230

NAME OF SUBMITTER:

Kurt T. Buechle

Total Attachments: 9

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ASSIGNMENT

FOR VALUE RECEIVED, we, **Jason Michael FRIEDLAND**, a citizen of the United States, having an address of 203 Winburn Lane, Franklin, TN 37069, **Matthew WADALAWALA**, a citizen of the United States, having an address of 3117B Manhattan Avenue, Manhattan Beach, CA 90266, **John HECK**, a citizen of the United States, having an address of 8079 Hinton Mill Road, Ostrander, OH 43061, **Glenn SHULL**, a citizen of the United States, having an address of 12209 Palms Boulevard, Los Angeles, CA 90066, **Gary CHISHOLM**, a citizen of the United States, having an address of 2447 Colt Road, Rancho Palos Verdes, CA 90275, **Angus MacLELLAN**, a citizen of the United Kingdom, having an address of 337 Siebert Street, Columbus, OH 43206, **Neil A. WILLCOCKS**, a citizen of Great Britain, having an address of 1753 Forsyth Park Drive Brentwood, TN 37027, and **Alessandra COLLIER**, a citizen of the United States, having an address of 1712 Championship Boulevard, Franklin, TN 37064,

hereby sell, assign, transfer and convey unto **MARS, INCORPORATED**

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 22101,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to, based on and described in **US Design Patent Application No. 29/287,907** entitled

TRANSPARENT CONTAINER

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions therefore; and we hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

Attorney Docket No. 022141.00011.PA.0230

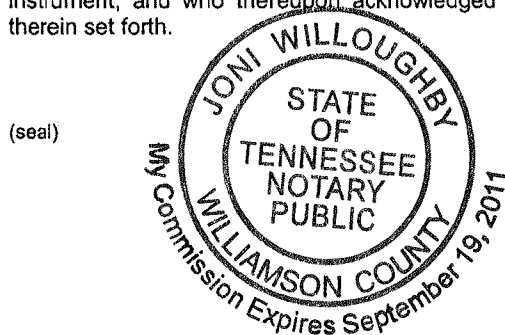
IN TESTIMONY WHEREOF, I hereunto set my hand and this 15 day of January, 2008

Jason Michael FRIEDLAND LS

STATE OF TENNESSEE)
COUNTY OF WILLIAMSON) ss.:

On this 15 day of Jan, 2008, before me personally appeared Jason Michael FRIEDLAND

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



Joni Willoughby
Notary Public
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this _____ day of _____, 2008

Matthew WADALAWALA LS

STATE OF _____)
COUNTY OF _____) ss.:

On this _____ day of _____, 2008, before me personally appeared Matthew WADALAWALA

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)

Notary Public
(Notary Stamp)

LS
Jason Michael FRIEDLAND

PATENT
REEL: 020581 FRAME: 0356

IN TESTIMONY WHEREOF, I hereunto set my hand and this 15TH day of January, 2008

John Heck LS
John HECK

STATE OF OHIO

)
)ss.:
)

COUNTY OF FRANKLIN

On this 15TH day of January, 2008, before me personally appeared John HECK

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)

Betty L. Abbott
Notary Public STATE OF OHIO
(Notary Stamp)
BETTY L. ABBOTT
My Commission Expires: October 3, 2010

IN TESTIMONY WHEREOF, I hereunto set my hand and this _____ day of _____, 2008

Glenn SHULL LS

STATE OF

)
)ss.:
)

COUNTY OF

On this _____ day of _____, 2008, before me personally appeared Glenn SHULL

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)

Notary Public
(Notary Stamp)

John HECK LS

PATENT
REEL: 020581 FRAME: 0358

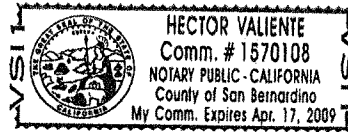
ACKNOWLEDGEMENT

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

On JANUARY 29, 2008, before me, HECTOR VALIENTE***** Notary Public,
personally appeared ****GLENN SHULL*****, who
proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is are subscribed to
the within instrument and acknowledged to me that he/she/they executed the same in his/her/their
authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity
upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.



Signature

Hector Valiente

Notary Public

(Seal)

Description of attached document

| | |
|-----------------------------------|-------------------|
| Title or type of document: | <u>ASSIGNMENT</u> |
| Number of pages: | <u>5</u> |
| Document date: | <u>01/29/2008</u> |
| Signer(s) other than named above: | <u>YES</u> |

IN TESTIMONY WHEREOF, I hereunto set my hand and this 21 day of Jan, 2008

Gary Chisholm LS
Gary CHISHOLM

STATE OF TENNESSEE)
COUNTY OF WILLIAMSON) ss.:

On this 21 day of Jan, 2008, before me personally appeared Gary CHISHOLM

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)



Joni Willoughby
Notary Public
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this _____ day of _____, 2008

Angus MacLELLAN LS

STATE OF _____)
COUNTY OF _____) ss.:

On this _____ day of _____, 2008, before me personally appeared Angus MacLELLAN

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)

Notary Public
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this _____ day of _____, 2008

Gary CHISHOLM LS

STATE OF _____)
) ss.:
COUNTY OF _____)

On this _____ day of _____, 2008, before me personally appeared Gary CHISHOLM
to me known and known to me to be the individual described in and who executed the foregoing
instrument, and who thereupon acknowledged to me that he executed the same for the purposes
therein set forth.

(seal)

Notary Public
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this 15th day of January, 2008

[Signature]

Angus MacLELLAN LS

STATE OF OHIO)
) ss.:
COUNTY OF FRANKLIN)

On this 15th day of January, 2008, before me personally appeared Angus MacLELLAN
to me known and known to me to be the individual described in and who executed the foregoing
instrument, and who thereupon acknowledged to me that he executed the same for the purposes
therein set forth.

(seal)

[Signature]
Notary Public STATE OF OHIO
(Notary Stamp)
BETTY L. ABBOTT
My Commission Expires October 3, 2010

Attorney Docket No. 022141.00011.PA.0230

IN TESTIMONY WHEREOF, I hereunto set my hand and this 18 day of Jan, 2008

Neil Willcocks LS
Neil WILLCOCKS

STATE OF TENNESSEE)
COUNTY OF WILLIAMSON) ss.:

On this 18 day of Jan, 2008, before me personally appeared Neil WILLCOCKS

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



Joni Willoughby
Notary Public
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this 16 day of Jan, 2008

Alessandra Collier LS
Alessandra COLLIER

STATE OF TENNESSEE)
COUNTY OF WILLIAMSON) ss.:

On this 16 day of Jan, 2008, before me personally appeared Alessandra COLLIER

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



Joni Willoughby
Notary Public
(Notary Stamp)