

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT										
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee and Assignor's name previously recorded on Reel 012743 Frame 0751. Assignor(s) hereby confirms the correct name of Assignee is Noam Levavi and the correct name of Assignor is YCD Multimedia, Ltd..										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Dani Zeevi</td><td>02/28/2008</td></tr><tr><td>Noam Levavi</td><td>02/27/2008</td></tr></tbody></table>		Name	Execution Date	Dani Zeevi	02/28/2008	Noam Levavi	02/27/2008				
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Dani Zeevi	02/28/2008										
Noam Levavi	02/27/2008										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>YCD Multimedia, Ltd.</td></tr><tr><td>Street Address:</td><td>P.O. Box 357</td></tr><tr><td>Internal Address:</td><td>Shfayim Commercial Center</td></tr><tr><td>City:</td><td>Kibbutz Shfayim</td></tr><tr><td>State/Country:</td><td>ISRAEL</td></tr></table>		Name:	YCD Multimedia, Ltd.	Street Address:	P.O. Box 357	Internal Address:	Shfayim Commercial Center	City:	Kibbutz Shfayim	State/Country:	ISRAEL
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Patent Number:</td><td>7320109</td></tr></tbody></table>		Property Type	Number	Patent Number:	7320109						
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CORRESPONDENCE DATA											
Fax Number: (312)655-1501 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 312-655-1500											
Email: gtsdocket@welshkatz.com											
Correspondent Name: Gerald T. Shekleton											
Address Line 1: 120 S. Riverside Plaza, 22nd Floor											
Address Line 4: Chicago, ILLINOIS 60606											
NAME OF SUBMITTER:	Gerald T. Shekleton										
Total Attachments: 10 source=81337#page1.tif source=81337#page2.tif source=81337#page3.tif											

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PATENT
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ASSIGNMENT

This assignment completes and supersedes the assignment dated February 21, 2002.

WHEREAS, the below named inventors, ASSIGNORS, have made a certain new and useful invention in:

DYNAMIC USER INTERFACE

for which a patent application was filed based on PCT/1200/00744, filed November 13, 2000, under serial number 09/720,075.

and WHEREAS, YCD Multimedia, Ltd., an Israel company having a place of business at P.O. Box 357, Shfayim commercial Center, Kibbutz Shfayim, Israel, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application:

WHEREAS, ASSIGNORS mistakenly conveyed this interest to YCD, Ltd. in an assignment dated February 21, 2002, and recorded in the U.S. Patent and Trademark Office at Reel 012743, Frame 0751, and intended to transfer their full interest to YCD Multimedia, Ltd.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNORS, in an effort to correct the record, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the YCD Multimedia, Ltd. (ASSIGNEE), its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all the divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for industrial property protection, including, without limitation, all applications for patents, utility models and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the patent laws of the United States, the International Convention for the Protection of Industrial Property, or any other International agreement or the domestic laws of the country in which any such application is filed, as may be applicable, and all forms of industrial property protection, including without limitation, patents, utility models, inventor's certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

ASSIGNORS authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to the issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNORS covenant and agree that they have full right to convey the entire interest herein assigned, and have not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNORS further covenant and agree that they will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts know respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns to obtain and enforce proper protection for said invention in all countries.

Full name of first inventor: Dani ZEEVI

Inventor's signature

Date:

28.2.2008

Residence: Or Yehuda, Israel

Full name of second inventor: Noam LEVAVI

Inventor's signature

Date:

27.2.2008

Residence: Batzra, Israel

36116

UNITED STATES

ASSIGNMENT

WHEREAS, the below named inventors, ASSIGNORS, have made a certain new and useful invention in:

DYNAMIC USER INTERFACE

for which a patent application was filed on **December 20, 2000** under serial number **09/720,075**

and WHEREAS, **YCD LTD.**, an Israel company having a place of business at **10 Keret Street, 46411 Herzlia, Israel**, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all the divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for industrial property protection, including, without limitation, all applications for patents, utility models and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the said United States application under the patent laws of the United States, the International Convention for the Protection of Industrial Property, or any other International agreement or the domestic laws of the country in which any such application is filed, as may be applicable, and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

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PATENT

REEL: 020582 FRAME: 0662

UNITED STATES
ASSIGNMENT

Full Name of first inventor: Dani ZEEVI


Inventor's signature  Date 21.2.2002

Residence: Or Yehuda, Israel

Citizenship: Israel

Post Office address: 12 Moshe Dayan Street, 60401 Or Yehuda, Israel

Full name of second joint inventor: Naomi LEVAVI

Inventor's signature  Date 21.2.2002

Residence: Herzliya, Israel

Citizenship: Israel

Post Office address: 78 Moshe Dayan St. ...



PATENT

RECORDED: 02/28/2008

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