

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Woon-Tack WOO</td><td>01/16/2008</td></tr><tr><td>Won-Woo LEE</td><td>01/16/2008</td></tr></tbody></table>	Name	Execution Date	Woon-Tack WOO	01/16/2008	Won-Woo LEE	01/16/2008	
Name	Execution Date						
Woon-Tack WOO	01/16/2008						
Won-Woo LEE	01/16/2008						
RECEIVING PARTY DATA							
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Postal Code:	500-712						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12018015</td></tr></tbody></table>	Property Type	Number	Application Number:	12018015			
Property Type	Number						
Application Number:	12018015						
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Total Attachments: 1 source=027046-000600US-ASN#page1.tif							

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PATENT
REEL: 020586 FRAME: 0114

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, Woon-Tack WOO of Department of Information and Communications, 261 Cheomdan-gwagiro (Oryong-dong), Buk-gu, Gwangju, 500-712 Republic of Korea; and Won-Woo LEE of Department of Information and Communications, 261 Cheomdan-gwagiro (Oryong-dong), Buk-gu, Gwangju, 500-712 Republic of Korea, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: METHOD OF PROVIDING CONTENTS USING
COLOR MARKER AND SYSTEM FOR PERFORMING
THE SAME

Date(s) of Execution:

Filing Date: *January 22, 2008*

Application No.: *12/018, 015* ; and

WHEREAS, Gwangju Institute of Science and Technology of 261 Cheomdan-gwagiro (Oryong-dong), Buk-gu, Gwangju, Republic of Korea, 500-712, hereinafter referred to as "ASSIGNEE," is desirous of acquiring ASSIGNORS' interest in the said invention and application and in any U.S. Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Assignees, and Assignees' successors and assigns, all their right, title and interest in and to the said invention and application, and in and to any Letters Patent which may hereafter be granted on the same in the United States, the said interest to be held and enjoyed by said Assignees as fully and exclusively as it would have been held and enjoyed by said Assignors had this Assignment and transfer not been made, to the full end and term of any Letters Patent which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: *2008.01.16*

[Signature]
Woon-Tack WOO

Dated: *2008.01.16*

[Signature]
Won-Woo LEE