

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Thomas Cona</td> <td>11/26/2007</td> </tr> <tr> <td>Patrick T. Igoe</td> <td>02/20/2008</td> </tr> <tr> <td>Leonid Kravets</td> <td>02/21/2008</td> </tr> </tbody> </table>		Name	Execution Date	Thomas Cona	11/26/2007	Patrick T. Igoe	02/20/2008	Leonid Kravets	02/21/2008
Name	Execution Date								
Thomas Cona	11/26/2007								
Patrick T. Igoe	02/20/2008								
Leonid Kravets	02/21/2008								
RECEIVING PARTY DATA									
Name:	Resource Consortium Limited								
Street Address:	Craigmuir Chambers PO Box 71								
City:	Road Town, Tortola								
State/Country:	BRITISH VIRGIN ISLANDS								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11924748</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11924748				
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Application Number:	11924748								
CORRESPONDENCE DATA									
Fax Number:	(267)880-1721								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	267-880-1720								
Email:	phespell@techpats.com								
Correspondent Name:	TECHNOLOGY, PATENTS & LICENSING, INC.								
Address Line 1:	2003 S. Easton Road								
Address Line 2:	Suite 208								
Address Line 4:	Doylestown, PENNSYLVANIA 18901								
ATTORNEY DOCKET NUMBER:	RCL-005-7								
NAME OF SUBMITTER:	Patti Hespell								

CH \$40.00 11924748

Total Attachments: 7
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ASSIGNMENT

WHEREAS, we, **Thomas Cona, Patrick T. Igoe and Leonid Kravets**, citizens of the United States of America with respective addresses of 700 Riverview Road, Athens, GA 30606; 2032B Arch Street, Philadelphia, PA 19103; and 2001 Hamilton Avenue Philadelphia, PA 19130, hereinafter generally referred to as "ASSIGNOR(S)", have executed United States Patent Application No. 11/924,748 entitled *Targeted Advertising in a Situational Network*, filed October 26, 2007 for certain new and useful invention(s) (hereafter "Patent Application");

WHEREAS, RESOURCE CONSORTIUM LIMITED, a British Virgin Islands corporation having its principle place of business at Craigmuir Chambers, PO Box 71, Road Town, Tortola, British Virgin Islands, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring the right, title and interest in, to and under said Patent Application.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, we, the undersigned ASSIGNOR(S), hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest in and to any and all of the following:

- a) said Patent Application, including any and all invention(s) as described in said Patent Application, for the territory of the United States and its possessions and territories and all foreign countries;
- b) any patent applications resulting from said Patent Application, including any and all related United States and foreign patent applications disclosing said invention(s), including provisionals, non-provisionals, divisions and continuations thereof, along with the rights of priority created by said patent applications under any treaty relating thereto;
- c) United States and foreign patents which may be granted on any and all of said patent applications, including extensions, reissues and reexamination certificates thereof; and
- d) past, current and future causes of action and enforcement rights, whether currently pending, filed, or otherwise, under said Patent Application, including without limitation, all rights of Assignor to (i) sue for past, current and future infringements of the Patent Application or any patents resulting therefrom, including the right to license and to collect and receive any damages, royalties, injunctive relief, and/or any other settlements or remedies for such infringements, and (ii) sue under any past, current and future causes of action relating to any of the inventions or discoveries described or claimed in the Patent Application or any patents resulting therefrom;

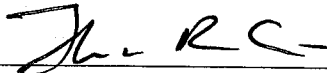
said patent application(s), patent(s) and invention(s) to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's successors and

assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this assignment and sale not been made; and for the aforesaid consideration ASSIGNORS hereby covenant, agree and undertake to communicate to said ASSIGNEE or to its nominee all known facts respecting said patent application(s), patent(s) and invention(s), and to testify in any legal proceedings and to execute and deliver, whenever requested by the above-named ASSIGNEE, and without undue delay, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the patent application(s), patent(s) and invention(s) hereby assigned or agreed to be assigned all without further compensation to the undersigned ASSIGNORS.

AND it is hereby covenanted that ASSIGNORS have full right to convey the entire interest herein assigned, and that the ASSIGNORS have not executed and will not execute any agreement in conflict herewith.

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, hereunto sets their hand and seal.

26 nov 2007
(DATE)

 (SEAL)
THOMAS CONA

(DATE)

PATRICK T IGOE (SEAL)

(DATE)

LEONID KRAVETS (SEAL)

State of GEORGIA :

County of COBB :

On this 26th day of November, 2007, before me, the undersigned officer, personally appeared **THOMAS CONA** known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

Staci M. Pittman

Notary Public

My Commission expires on: [seal]



State of _____ :

County of _____ :

On this ___ day of _____, 2007, before me, the undersigned officer, personally appeared **PATRICK T. IGOE** known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

Notary Public

My Commission expires on: [seal]

State of _____ :

County of _____ :

On this ___ day of _____, 2007, before me, the undersigned officer, personally appeared **LEONID KRAVETS** known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

Notary Public

My Commission expires on: [seal]

assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this assignment and sale not been made; and for the aforesaid consideration ASSIGNORS hereby covenant, agree and undertake to communicate to said ASSIGNEE or to its nominee all known facts respecting said patent application(s), patent(s) and invention(s), and to testify in any legal proceedings and to execute and deliver, whenever requested by the above-named ASSIGNEE, and without undue delay, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the patent application(s), patent(s) and invention(s) hereby assigned or agreed to be assigned all without further compensation to the undersigned ASSIGNORS.

AND it is hereby covenanted that ASSIGNORS have full right to convey the entire interest herein assigned, and that the ASSIGNORS have not executed and will not execute any agreement in conflict herewith.

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, hereunto sets their hand and seal.

_____ (DATE)	_____ THOMAS CONA <i>[Signature]</i> _____ PATRICK T IGOE _____ (SEAL)
_____ <i>2/20/2008</i> (DATE)	_____ LEONID KRAVETS _____ (SEAL)

State of _____:

County of _____:

On this ____ day of _____, 2007, before me, the undersigned officer, personally appeared **THOMAS CONA** known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

Notary Public

My Commission expires on: [seal]

State of PA _____:

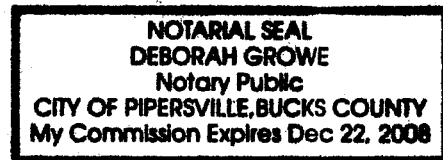
County of Bucks _____:

On this 20th day of February, 2007, before me, the undersigned officer, personally appeared **PATRICK T. IGOE** known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

Deborah Growe
Notary Public

My Commission expires on: Dec 22, 2008 [seal]



State of _____:

County of _____:

On this ____ day of _____, 2007, before me, the undersigned officer, personally appeared **LEONID KRAVETS** known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

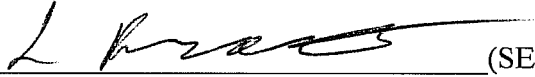
Notary Public

My Commission expires on: [seal]

assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this assignment and sale not been made; and for the aforesaid consideration ASSIGNORS hereby covenant, agree and undertake to communicate to said ASSIGNEE or to its nominee all known facts respecting said patent application(s), patent(s) and invention(s), and to testify in any legal proceedings and to execute and deliver, whenever requested by the above-named ASSIGNEE, and without undue delay, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the patent application(s), patent(s) and invention(s) hereby assigned or agreed to be assigned all without further compensation to the undersigned ASSIGNORS.

AND it is hereby covenanted that ASSIGNORS have full right to convey the entire interest herein assigned, and that the ASSIGNORS have not executed and will not execute any agreement in conflict herewith.

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, hereunto sets their hand and seal.

_____ (DATE)	_____ THOMAS CONA (SEAL)
_____ (DATE)	_____ PATRICK T IGOE (SEAL)
<u>2/21/08</u> (DATE)	 _____ LEONID KRAVETS (SEAL)

State of _____ :

County of _____ :

On this ____ day of _____, 2007, before me, the undersigned officer, personally appeared **THOMAS CONA** known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

Notary Public

My Commission expires on: [seal]

State of _____ :

County of _____ :

On this ____ day of _____, 2007, before me, the undersigned officer, personally appeared **PATRICK T. IGOE** known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

Notary Public

My Commission expires on: [seal]

State of PA _____ :

County of Bucks _____ :

On this 21st day of February, 2007, before me, the undersigned officer, personally appeared **LEONID KRAVETS** known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

Deborah Growe
Notary Public

My Commission expires on: Dec. 22, 2008 [seal]

