

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gandhi Sifuentes	02/29/2008
Craig Snedden	02/29/2008
RECEIVING PARTY DATA	
Name:	Direct Pack, Inc.
Street Address:	12243 Branford Street
City:	Sun Valley
State/Country:	CALIFORNIA
Postal Code:	91352
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29304477
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NAME OF SUBMITTER:	Sara Wiemerslage
Total Attachments: 1 source=Executed Asig Inventor to Direct#page1.tif	

OP \$40.00 29304477

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PATENT
REEL: 020597 FRAME: 0017

ASSIGNMENT

Attorney Docket No.

2008-000078

WHEREAS, we, Gandhi Sifuentes and Craig Snedden, (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for a Design Patent of the United States entitled PACKAGE FOR FOOD PRODUCTS, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/304,477, filed 3/3/08; and

WHEREAS, Direct Pack, Inc., a corporation, having offices at 12243 Branford Street, Sun Valley, CA 91352 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Patents or similar legal protection, foreign or domestic, to be obtained therefor;

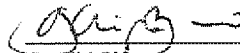
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Patents or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.


We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Patents or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Patents or similar legal protection on the invention in any and all countries.

02/29/08
DATE


Gandhi Sifuentes

2/29/08
DATE


Craig Snedden