

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ellen Lasch</td><td>11/18/2006</td></tr><tr><td>Lisa Ann Morrill Webb</td><td>11/20/2006</td></tr></tbody></table>		Name	Execution Date	Ellen Lasch	11/18/2006	Lisa Ann Morrill Webb	11/20/2006
Name	Execution Date						
Ellen Lasch	11/18/2006						
Lisa Ann Morrill Webb	11/20/2006						
RECEIVING PARTY DATA							
Name:	American Express Travel Related Services Company, Inc.						
Street Address:	American Express Tower, World Financial Center						
Internal Address:	General Counsel's Office						
City:	New York						
State/Country:	NEW YORK						
Postal Code:	10285-4900						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29202954</td></tr></tbody></table>		Property Type	Number	Application Number:	29202954		
Property Type	Number						
Application Number:	29202954						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	90655.0600						
NAME OF SUBMITTER:	Howard I. Sobelman						
Total Attachments: 3 source=906550600assign#page1.tif							

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ASSIGNMENT**UTILITY PATENT**

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed in the patent application entitled TRANSPARENT CARD WITH OPAQUE PORTION filed herewith or was filed on April 7, 2004 and assigned U.S. Serial No. 29/202,954;

AND WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a subsidiary of AMERICAN EXPRESS COMPANY (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of ASSIGNEE, AMERICAN EXPRESS COMPANY or one of it's subsidiary companies, and that ASSIGNOR developed the subject matter of the invention on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

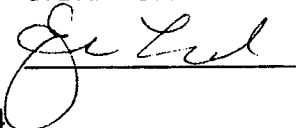
AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, derivative works, and applications based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal

In re Appln. of Lasch, et al
Appln. No. 29/202,954

representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the invention and any improvements and to file any of the aforementioned applications.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with McDermott Will & Emery LLP, to insert above the filing date and/or the application number of said application when known.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Ellen Lasch	255 West 85th Street Penthouse #1 New York City, NY 10024 US		<u>11-18-06</u>
Lisa Ann Morrill Webb	33 Knollwood Lane Darien, CT 06820 US	_____	_____

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Chicago, Illinois 60606-5096
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fax: (312) 984-7700

CHI99 4743819-1.037355.0244

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INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Ellen Lasch	255 West 85th Street Penthouse #1 New York City, NY 10024 US	_____	_____
Lisa Ann Morrill Webb	Scufflings Anchor Lane Barcombe East Sussex BN8 5EA United Kingdom		11/20/06

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