Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT						
NATURE OF CONVEYANCE:			ASSIGNMENT					
CONVEYING PARTY DATA								
<u> </u>			Name Execution Date					
Elisha ATZMON 02/07/2008								
RECEIVING PARTY DATA								
Name:	MEGAMEM LTD.							
Street Address:	22B Ben Gurion Street, P.O. Box 6034							
City:	Herzliya	Herzliya						
State/Country:	ISRAEL							
Postal Code:	Postal Code: 46159							
PROPERTY NUMBERS Total: 1								
Property Type			Number					
Application Number: 12065		12065	838					
CORRESPONDENCE DATA								
Fax Number:	(202)73	7-3528						
Fax Number:(202)737-3528GCorrespondence will be sent via US Mail when the fax attempt is unsuccessful.GPhone:2026285197								
Emaile Coarter@brouch.noimark.com								
Email: CCarter@browdyneimark.com Correspondent Name: Browdy and Neimark PLLC								
Address Line 1: 624 Ninth Street NW								
Address Line 2: Suite 300								
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-5303								
ATTORNEY DOCKET NUMBER:			ATZMON=3					
NAME OF SUBMITTER:			Roger L. Browdy					
Total Attachments: 2 source=ExecutedAssignment#page1.tif source=ExecutedAssignment#page2.tif								

Page 1 of 2 Pages

ASSIGNMENT

Full Name of Inventor:Elisha ATZMONCitizenship:IsraeliPost Office Address:8 Berliner StreetTel-Aviv 69057ISRAEL

In consideration of the sum of one dollar (US\$ 1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby do (does) assign, transfer and set over to

Name of Assignee	MegaMem Ltd. Israeli Company, of	
Address of Assignee	22B Ben Gurion Street Herzliya 46785 ISRAEL	

(hereinafter designated as the Assignce) the entire right, title and interest for the United States, its territories, dependencies and possessions and elsewhere throughout the world including but not limited to Canada, in the invention, and all applications for patent and any Letters Patent which may be granted therefore, known as

Title <u>METHOD FOR INCREASING STORAGE CAPACITY OF A MEMORY DEVICE</u>

for which the undersigned has (have) executed an application for patent in the United States of America, the specification of which:

is attached hereto.

was filed on September 5, 2005 as Application Serial No. PCT/IL2005/000939

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient or essential to its full protection and title in and to the invention hereby transferred.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division or re-issue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

4) The undersigned agree(s) to communicate to the Assignee or representatives thereof any facts known to me (us) respecting the invention and improvements thereof, and will, upon request, but without expense to me (us), testify in any legal proceedings regarding the invention.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grant(s) the firm of Browdy and Neimark P.L.L.C. the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

7) This Assignment shall be binding upon my (our) heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns of the Assignee.

PATENT REEL: 020604 FRAME: 0791

Page 2 of 2 Pages

ń

.

•

c

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Full Name of Inventor:	Elisha ATZMON		
Inventor's Signature:	- Las		Date: 7 February 2008
Date 7 Februa Date	Nitness Witness	Ofica Alhara	λ

RECORDED: 03/05/2008