

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sylvie BOURDIN</td> <td>01/04/2008</td> </tr> <tr> <td>Andrea DELLA VALLE</td> <td>01/04/2008</td> </tr> </tbody> </table>		Name	Execution Date	Sylvie BOURDIN	01/04/2008	Andrea DELLA VALLE	01/04/2008
Name	Execution Date						
Sylvie BOURDIN	01/04/2008						
Andrea DELLA VALLE	01/04/2008						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	TOD'S S.p.A						
<b>Street Address:</b>	Via Filippo Della Valle 1						
<b>City:</b>	Sant'Elpidio A Mare (Ascoli Piceno)						
<b>State/Country:</b>	ITALY						
<b>Postal Code:</b>	I-63019						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29298388</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29298388		
Property Type	Number						
Application Number:	29298388						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(949)760-9502						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
<b>Phone:</b>	949-760-0404						
<b>Email:</b>	efiling@kmob.com						
<b>Correspondent Name:</b>	Knobbe Martens Olson & Bear LLP						
<b>Address Line 1:</b>	2040 Main Street						
<b>Address Line 2:</b>	Fourteenth Floor						
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614						
<b>ATTORNEY DOCKET NUMBER:</b>	JACBA117.021DUS						
<b>NAME OF SUBMITTER:</b>	Nira Brand						
<b>Total Attachments: 1</b> source=Assignment-JACBA117_021DUS#page1.tif							

CH \$40.00 29298388

ASSIGNMENT

WHEREAS, I/WE (1) Sylvie BOURDIN  
 a French citizen, residing at Via Filippo della Valle 1, I-63019 SANT'ELPIDIO A MARE (Ascoli Piceno) Italy  
 (2) Andrea DELLA VALLE,  
 an Italian citizen, residing at Via Filippo della Valle 1, I-63019 SANT'ELPIDIO A MARE (Ascoli Piceno) Italy  
 (3) \_\_\_\_\_,  
 a \_\_\_\_\_ citizen, residing at \_\_\_\_\_

hereinafter referred to as Assignor (collectively if more than one inventor is listed above), have invented a new, original and ornamental design in \_\_\_\_\_, the specification of which:

- (a) o was executed on even date herewith;
- (b) o was filed on December 04, 2007 as o Application No. 29 /298388 or under Express Mail No. \_\_\_\_\_ if Application No. not yet known;

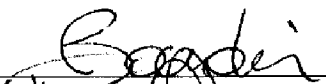
AND WHEREAS, TOD'S S.p.A., with its principal place of business at Via Filippo Della Valle 1, I-63019 SANT'ELPIDIO A MARE (Ascoli Piceno) Italy, (hereinafter referred to as Assignee) desires to acquire the entire right, title, and interest in and to the said design with respect to the United States of America, its territories and possessions.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby acknowledges that it has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title, and interest in the United States of America, and its territories and possessions in, to and under said design, and any Patent Applications in the United States of America and all divisions, renewals and continuations thereof, and all Patents of the United States of America which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions; and Assignor hereby authorizes and requests the Commissioner of Patents of the United States of America to issue all Patents for said design to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

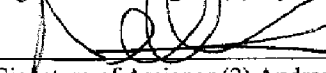
AND ASSIGNOR HEREBY covenants and agrees that it will communicate to Assignee, its successors, legal representatives and assigns, any facts known to it respecting said design, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said design in the United States of America.

IN TESTIMONY WHEREOF, Assignor intending to be legally bound has hereunto affixed its signature.

This 05 day of 01, 2008

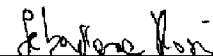
  
 \_\_\_\_\_  
 Signature of Assignor (1) Sylvie BOURDIN

This 04 day of 01, 2008

  
 \_\_\_\_\_  
 Signature of Assignor (2) Andrea DELLA VALLE

This \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
 Signature of Assignor (3)

Signature of Witness: 

Printed Name of Witness: SEBASTIANO ROSSI