

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Elizabeth A. Brownholtz</td><td>01/19/2008</td></tr><tr><td>Joan M. DiMicco</td><td>01/19/2008</td></tr><tr><td>Casey Dugan</td><td>01/19/2008</td></tr><tr><td>Werner Geyer</td><td>01/19/2008</td></tr><tr><td>Jodi M. Large</td><td>01/22/2008</td></tr><tr><td>David R. Millen</td><td>01/19/2008</td></tr><tr><td>Michael Muller</td><td>01/19/2008</td></tr></tbody></table>	Name	Execution Date	Elizabeth A. Brownholtz	01/19/2008	Joan M. DiMicco	01/19/2008	Casey Dugan	01/19/2008	Werner Geyer	01/19/2008	Jodi M. Large	01/22/2008	David R. Millen	01/19/2008	Michael Muller	01/19/2008	
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RECEIVING PARTY DATA																	
<table border="1"><tr><td>Name:</td><td>International Business Machines Corporation</td></tr><tr><td>Street Address:</td><td>New Orchard Road</td></tr><tr><td>City:</td><td>Armonk</td></tr><tr><td>State/Country:</td><td>NEW YORK</td></tr><tr><td>Postal Code:</td><td>10504</td></tr></table>	Name:	International Business Machines Corporation	Street Address:	New Orchard Road	City:	Armonk	State/Country:	NEW YORK	Postal Code:	10504							
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PROPERTY NUMBERS Total: 1																	
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CORRESPONDENCE DATA																	
Fax Number: (561)244-1062 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
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PATENT

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REEL: 020619 FRAME: 0700

CH \$40.00 12017056

NAME OF SUBMITTER:

Steven M. Greenberg

Total Attachments: 2

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**ASSIGNMENT**

WHEREAS, we:

- |     |  |  |
|-----|--|--|
| (1) | Elizabeth A. Brownholtz<br>County of Essex | of Andover<br>State of Massachusetts   |
| (2) | Joan M. DiMicco<br>County of Norfolk       | of Brookline<br>State of Massachusetts |
| (3) | Casey Dugan<br>County of Middlesex         | of Medford<br>State of Massachusetts   |
| (4) | Werner Geyer<br>County of Suffolk          | of Boston<br>State of Massachusetts    |
| (5) | Jodi M. Large<br>County of Kent            | of Warwick<br>State of Rhode Island    |
| (6) | David R. Millen<br>County of Essex         | of Boxford<br>State of Massachusetts   |
| (7) | Michael Muller<br>County of Middlesex      | of Medford<br>State of Massachusetts   |

have invented certain improvements in

**USER PIVOT NAVIGATION OF SHARED SOCIAL MEDIA**

and executed, respectively, a United States patent application therefore on the following date(s):

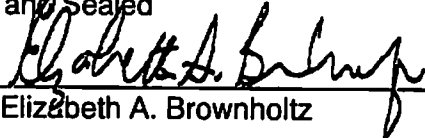

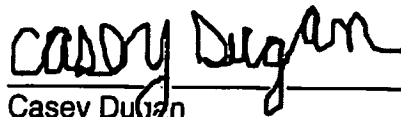



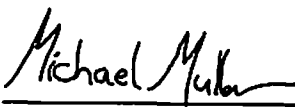
- (1) \_\_\_\_\_
- (2) \_\_\_\_\_
- (3) \_\_\_\_\_
- (4) \_\_\_\_\_
- (5) \_\_\_\_\_
- (6) \_\_\_\_\_
- (7) \_\_\_\_\_

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at New Orchard Road, Armonk, New York, 10504 (hereinafter

called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and in all foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

Signed and Sealed

- (1)   
Elizabeth A. Brownholtz on 1/19, 2008.
- (2)   
Joan M. DiMicco on 1/19, 2008.
- (3)   
Casey Dugan on 1/19, 2008.
- (4)   
Werner Geyer on 1/19, 2008.
- (5)   
Jodi M. Large on 1/22, 2008.
- (6)   
David R. Millen on 1/19, 2008.
- (7)   
Michael Muller on 1/19, 2008.