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To the Director of the U.S. Patent and Trademark Office

Documents or the new address(es) below.

Name of receiving party(ies)

1. Name of conveying party(ies)

- (1) Anthony Fadell
(2) John Tang

Name: Apple Inc.

Internal Address: 1 Infinite Loop

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) (1) 02/10/08; (2) 02/12/08

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

Street Address: 1 Infinite Loop

City: Cupertino

State: California

Country: USA Zip: 95014

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Herewith

Attorney Docket No.: 104677-0185-101 (P5649US1)

Additional numbers attached? ☐ Yes ☒ NO

5. Name and address to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Aldridge, Patent Agent

Internal Address: Ropes & Gray LLP

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City: New York

State: NY Zip: 10036

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Fax Number: 212-596-9090

Email Address: Jeffrey.Aldridge@ropesgray.com

6. Total number of applications and patents involved: One

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

Expiration Date _____

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Authorized User Name Ropes & Gray LLP

9. Signature: _____

Signature

February 27, 2008

Date

Jeffrey C. Aldridge

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

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PATENT

REEL: 020621 FRAME: 0445

Express Mail No. EM111718886US1
104677-0185-101 (P5649US1)

A S S I G N M E N T

WHEREAS, we, Anthony Fadell, and John Tang, residing in Portola Valley, California; and San Carlos, California, respectively; have made an invention in:

ADJUSTING MEDIA DISPLAY IN A PERSONAL DISPLAY SYSTEM
BASED ON PERSPECTIVE

and are about to make application for United States Letters Patent therefor, the same having been executed by us on even date(s) herewith; and

WHEREAS, APPLE INC., a corporation organized and existing under the laws of California and having an office and place of business at 1 Infinite Loop, Cupertino, California 95014 is desirous of acquiring the entire interest in said invention, said United States patent application and any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we hereby sell, assign and transfer unto the said APPLE INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals,

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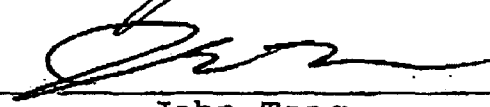
continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said APPLE INC., as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names and affixed our seal on the date indicated hereinafter.

2/10/08
Date


Anthony Fadell

2/12/08
Date


John Tang