

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Micha Rave</td> <td>03/10/2008</td> </tr> <tr> <td>Alain Nochimowski</td> <td>03/10/2008</td> </tr> </tbody> </table>		Name	Execution Date	Micha Rave	03/10/2008	Alain Nochimowski	03/10/2008
Name	Execution Date						
Micha Rave	03/10/2008						
Alain Nochimowski	03/10/2008						
RECEIVING PARTY DATA							
Name:	SanDisk IL Ltd.						
Street Address:	7 Atir Yeda Street						
City:	Kfar Saba						
State/Country:	ISRAEL						
Postal Code:	44425						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12045472</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12045472		
Property Type	Number						
Application Number:	12045472						
CORRESPONDENCE DATA							
Fax Number:	(408)255-8002						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	4082558001						
Email:	kgomez@beyerlaw.com						
Correspondent Name:	Beyer Law Group LLP						
Address Line 1:	P.O. Box 1687						
Address Line 4:	Cupertino, CALIFORNIA 95015-1687						
ATTORNEY DOCKET NUMBER:	SDK1P052A						
NAME OF SUBMITTER:	Michael J. Ferrazano						
Total Attachments: 1 source=assignment#page1.tif							

CH \$40.00 12045472

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

DIGITAL CONTENT DISTRIBUTION AND CONSUMPTION


(Atty. Docket No. SDK1P052A), (check one)

- for which I have executed a U.S. patent application on even date herewith. (Accompanying)
 which bears U.S. application No. . (Not accompanying)
 which is a U.S. provisional application. (Accompanying)


For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- 1) Sell, assign and transfer to SanDisk IL Ltd., an Israeli corporation having a place of business at 7 Atir Yeda St., Kfar Saba 44425 Israel ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents granted upon (including foreign patents and the right to claim priority), the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered and will not enter into any assignment, contract, or understanding that conflicts with this assignment.
- 6) Authorize and request my attorney/agent to insert above the application No. in order to assist with recordal of this assignment.

Signed on the date indicated beside my signature.

1) Signature: 
Typed Name: Michal Rave

Date: 10/3/08

2) Signature: 
Typed Name: Alain Nochimowski

Date: 10/03/08
(March 10, 2008)