

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gary ZALEWSKI	03/05/2008
RECEIVING PARTY DATA	
Name:	Sony Computer Entertainment America Inc.
Street Address:	919 East Hillsdale Boulevard, 2nd Floor
City:	Foster City
State/Country:	CALIFORNIA
Postal Code:	94404
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12023951
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	GLENN PATENT GROUP
Total Attachments: 1 source=ASSIGNMENT#page1.tif	

CH \$40.00 12023951

ASSIGNMENT

WHEREAS, I, Gary ZALEWSKI, hereinafter referred to as "ASSIGNOR", has invented certain new and useful improvements, as described and set forth in the below-identified application for United States Letters Patent:

TITLE: LAUGH DETECTOR AND SYSTEM AND METHOD FOR TRACKING AN EMOTIONAL RESPONSE TO A MEDIA PRESENTATION

Filing Date: January 31, 2008 Serial No. 12/023,951

WHEREAS, SONY COMPUTER ENTERTAINMENT AMERICA INC., a corporation duly organized under and pursuant to the laws of the State of Delaware, having its principal place of business at 919 East Hillsdale Boulevard, 2nd Floor, Foster City, California 94404, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title, and interest in the said invention and application and in any Letters Patent which may be granted with regard to the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for other good and valuable consideration, ASSIGNOR has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, and ASSIGNEE'S successors and assigns, all right, title, and interest in and to said invention, said application for United States Letters Patent and any Letters Patent which may be hereafter granted on the same in the United States and all countries throughout the world, including any divisions, renewals, continuations in whole or part, substitutions, conversions, reissues, revivals, prolongation, or extensions thereof, said interest to be held and enjoyed by said ASSIGNEE as fully and exclusively as it would have been held and enjoyed by said ASSIGNOR had this assignment and transfer not been made, for all time.

ASSIGNOR further agrees that he will, without charge to said ASSIGNEE, but at ASSIGNEE'S expense, cooperate with ASSIGNEE in the prosecution of said application and/or applications, execute, verify, acknowledge, and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as ASSIGNEE may lawfully request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said ASSIGNEE, or ASSIGNEE'S successors and assigns.

ASSIGNOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

IN TESTIMONY WHEREOF, ASSIGNOR has hereunto signed his name to the assignment on the date indicated below.



Gary ZALEWSKI

3/5/08

DATE